

M&E Learning Forum

Concept Note

27th October 2015

At DIAKONIA Center (ICF/KSSA Building)

I. Introduction

As the longest established membership organization in Cambodia, the Cooperation Committee for Cambodia (CCC) has been playing a unique role since 1990 in strengthening the cooperation, professionalism, accountability, governance, and development effectiveness of the Civil Society Organizations (CSOs) that are working across diverse sectors in Cambodia.

CCC delivers its mission and mandate through a five-year program entitled “Governance Hub Program (GHP)” for 2014–2018, aiming at building a more cohesive, accountable, transparent NGO sectors, contributing more effectively to the development of Cambodia. GHP focuses on three interconnected components: 1) Governance & Professional Practices (GPP), 2) Research and Learning (R&L) and 3) Coalition Building, Advocacy and Networking (CAN).

Responding to its vision which is for sustainable development for Cambodia, CCC offers a range of learning opportunities for NGO staff to influence their thinking and practices and to deliver high quality services appropriately respond to the true needs of those CSO.

One of many activities of the component 2 is to conduct various learning forums for CCC members such as Human Resource Management (HRM), Monitoring and Evaluation (M &E), Information Communication Technology (ICT) and Finance Management forum.

The M&E Learning Forum has been conducted since December 2009 and facilitated by CCC with technical support from M&E Working Group members who are M&E professionals and practitioners of CCC members. The forum is designed to:

- 1) Stimulate action learning to transform knowledge; skills and experiences of individual people and organizations into a community of practices for a betterment of NGO community in Cambodia in the field of M&E.
- 2) Build a strong network among M&E practitioners and professionals for ongoing learning on M&E matters and issues related.

To continuously respond to the needs of the NGO community for good practice within the NGOs, in 2015 CCC will host two full days of M&E learning forums per year for member and nonmember organizations.

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For the eighteenth M&E learning forum, M&E Working Group Members agreed to identify a key content as Appreciative Inquiry (AI) in Evaluation. AI is a relatively new asset-based approach from the field of organizational development that has been garnering attention for its successful application in facilitating organizational change. Appreciative Inquiry is a process that inquires into, identifies, and further develops the best of what is in organizations in order to create a better future.

AI looks at organizational issues, challenges, and concerns in a significantly different way. Instead of focusing on problems, organizational members first discover what is working particularly well in their organization. Then, instead of analyzing possible causes and solutions, they envision what it might be like if “the best of what is” occurred more frequently. Here participants engage in a dialogue concerning what is needed, in terms of both tasks and resources, to bring about the desired future.

The power of AI is the way in which participants become engaged and inspired by focusing on their own positive experiences. Usually in a workshop setting, participants remember and relate personal experiences of success, identify the common elements of these experiences, and devise statements and action plans for making those experiences occur more often in the organization.

The eighteenth M&E learning forum will be conducted on [27th October](#) 2015. The objectives, expected outcome, and agenda for the eighteenth M&E learning forum are as below:

II. Objectives of the forum

1. To share understanding of AI concept in evaluation for M&E persons.
2. To improve knowledge on how to apply AI into M&E and design questionnaire based on AI principles.
3. To enhance understanding of AI use in the context of M&E at program level.
4. To build more network among the participants who work in program and M&E field.

III. Expected outputs:

- Participants will have better understood about AI concept in evaluation.
- Participants will have better understood about the value of using AI with communities.
- Participants will have enhanced knowledge in applying AI for questionnaire development in the context of M&E.
- Participants will have actively involved in class activity and shared knowledge and experience related to AI in evaluation.
- Participants will have enhanced network of M&E practitioners and professionals.

VI. Target Participants

This M&E learning forum is offered to a maximum of 120 participants from CCC members and nonmember organizations that are M&E practitioners/professionals and related staff working in this field. Each participant should be assigned by the senior management of their organization and committed to apply what has been learned from the forum to their organization. Participants from non-CCC member are welcomed but are subjected to pay attendance fee as stated in the CCC Policy on Capacity Development and Learning Services as a contribution to support the forum’s logistic arrangement.

V. Detailed Agendas:

Time	Key Contents	Resource persons
07:30-08:00	Registration	Mrs. Sam Vaddthanak , Learning Officer
08:00-08:10	Welcome and Introduction of the forum objectives	Mrs. Sam Vaddthanak , Learning Officer
08:10-08:20	Opening remarks	Mr. Soeun Saroeun , Executive Director, CCC
08:20-08:50	<i>Session1: Review learning points from previous M&E learning forum</i>	Ms. Keo Mara , Quality Assurance Specialist, CCC
08:50-10:00	<i>Session2: Introduction to Appreciative Inquiry (AI)</i> <ul style="list-style-type: none"> ▪ <i>AI concept</i> ▪ <i>AI Background</i> ▪ <i>Importance of AI</i> 	Mr. Dy Sitha , Program Manager, Heifer International Cambodia
10:00-10:15	Coffee Break	
10:15-10:40	<ul style="list-style-type: none"> ▪ <i>Difference between problem solving and AI</i> ▪ <i>Q &A</i> 	Mr. Dy Sitha , Program Manager, Heifer International Cambodia
10:40-12:00	<i>Session3: Presentation on application of AI in evaluation</i> <ul style="list-style-type: none"> ▪ <i>Philosophy of AI</i> ▪ <i>4Is model</i> ▪ <i>Change from problem based to appreciative based</i> 	Mr. Neth Sovann , Program Manager, World Renew
12:00-01:30	Lunch Break	
01:30-02:45	<ul style="list-style-type: none"> ▪ <i>Application of AI</i> ▪ <i>Group work on AI in M&E</i> 	
02:45-03:00	Coffee Break	
03:00-03:50	<i>Session4: Round table discussion the experience of using AI in evaluation practice</i> <ul style="list-style-type: none"> ▪ <i>Q and A</i> 	Mr. Neth Sovann , Program Manager, World Renew Ms. Kheang Sokleng , Senoir Program Manager for PME, Heifer International Cambodia
03:50-04:10	Discussion by Table on the Next Topics and Forum Evaluation	Mr. Lim Sokly , Learning Specialist, CCC
04:10-04:20	Conclusion and closing	To be confirmed

Note: CCC reserves the rights to change the agenda based on the availability of the speakers and time constraints.