

14th Information and Communications Technology (ICT) Learning Forum Concept Note 28 July 2016 At DIAKONIA Center (ICF/KSSA Building)

I. Introduction

As the longest established membership organization in Cambodia, the Cooperation Committee for Cambodia (CCC) has played a unique role since 1990 in strengthening the cooperation, professionalism, accountability, governance, and development effectiveness of the Civil Society Organizations (CSOs) that are working across diverse sectors in Cambodia.

Responding to its Governance Hub Program (GHP) for 2014 – 2018 and to achieve clear goal which is for a strong and capable civil society, cooperative and responsive to Cambodia's development challenges, CCC offers a range of capacity development and learning opportunities for NGO staff to influence their thinking and practices and to deliver high quality services appropriately respond to the true needs of those CSO. Learning Forum has been organized by CCC focusing on Monitoring and Evaluation (M&E), Finance learning forum, Human Resource Management (HRM) and Information and Communications Technology (ICT).

The ICT Learning Forum has been conducted since 2010 and facilitated by CCC. The forum has been continuous support from CCC members, technical support from Cambodia IT Association (CITA) and ICT Working Group Members consisting of ICT professionals and practitioners of CCC member organizations and private company in Cambodia. The overall objectives of ICT learning forum are to 1) *stimulate action learning to transform knowledge; skills and experiences of individual people and organizations into a community of practices for a betterment of NGO community in Cambodia in the field of ICT and 2) build a strong network among ICT practitioners and professionals for ongoing learning on ICT matters and related issues and 3) develop programming for facilitating NGO related works such as financial management, human resource management, and monitoring and evaluation.*

To continuously respond to the feedback and needs of the NGO community and trend of technology, ICT Working Group met on 29 June 2016 and decided that the main topic for the 14th ICT learning forum is “**ITC Trends, Social Media Handbook Launching and Livestream**”.

14th ICT learning forum is designed for ICT practitioners from member and non-member organizations of CCC. This event will be full-day conducted on 28 July 2016 at DIAKONIA Center (ICF/KSSA Building) with specific objectives, expected outputs, and agenda as below:

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II. Objectives of the forum

- To sensitize the roles of ICT in new development paradigm, especially the UN's Sustainable Development Goals (SDGs) 2016 -2030.
- To introduce and launch new published of social media handbook in Khmer version.
- To share knowledge on how to make Facebook and Youtube Livestream by using smartphone and computer with webcam.
- To create a learning and sharing environment and build a stronger network of ICT, media and communication practitioners among CSOs community.

III. Expected outputs:

- Participants sensitized the roles of ICT in UN's Sustainable Development Goals (SDGs).
- Participants have better understanding on how to use social media, to make Facebook and Youtube Livestream by using smartphone and computer with webcam or USB camera.
- Participants have learnt, shared, and built up more relationship among people who have same interest from similar fields.

VI. Target Participants

This ICT learning forum is offered to a maximum of 120 participants from CCC members and nonmember organizations who are communication and/or ICT practitioners and professionals. Each participant should be assigned by the senior management of their organization and committed to apply what has been learned from the forum for their organization. Participants from non-CCC member are welcomed but are subjected to pay attendance fee 30\$ per person as stated in the CCC Policy on Capacity Development and Learning Services as a contribution to support the forum's logistic arrangement.

V. Detailed Agenda:

Time	Key Contents	Resource persons
07:30-08:00	Registration	CCC Team
08:00-08:20	Welcome and Introduction of the forum objectives	
08:20-09:00	Opening remarks Key notes on roles of ICT in UN's Sustainable Development Goals (SDGs)	Mr. Soeung Saroeun, Executive Director, CCC
09:00-09:20	Session1: Review learning points from previous ICT learning forum	Mr. Seang Lida, ICT Assistant, CCC
09:20-10:00	Session 2: Social Media Handbook (SMH) Launching What is SMH? And how we use it and benefits?	Mr. Seang Lida, ICT Assistant, CCC
10:00 – 10:20	Coffee Break	

Time	Key Contents	Resource persons
10:20-12:00	<u>Session 3: Introduction of Livestream</u> Streaming 1) Text 2) Video Why Streaming?	Mr. Ngeth Moses , Head Unit of Media, CENTRAL
12:00-01:30	Lunch Break	
01:30-03:30	Continue How Streaming help your work Costing: Resource & Funding Streaming Tools (Facebook & Youtube) Hot to set up Exercise / Practice	Mr. Ngeth Moses , Head Unit of Media, CENTRAL
03:30-03:45	Coffee Break	
03:45-04:20	Discussion by table on the next topics and forum evaluation.	CCC Team
04:20 – 04:30	Conclusion and closing	Ms. Sin Putheary , Head of Communications, and Member Development

Note: CCC reserves the rights to change the agenda based on the availability of the speakers and time constraints.