
Concept Note

“Online LFR introductory workshop for Leader” 10-June- 2022 from 09:00AM-12:00PM Via ZOOM

I. Introduction

Cooperation Committee for Cambodia (CCC), the largest and the longest membership-based organization with around 200 foreign and local non-governmental organizations. The organization has been well recognized in its coordination role for promoting CSO’s enabling environment and democratic space, strengthening institutional capacity of CSOs in the form of good governance and sustainability. CCC has established 4 groups of very strong constituencies - non-profit and non- governmental organizations (national level), the provincial NGO networks (sub-national level), the community-based organizations (grassroots level), and the SDG youth groups.

Supporting Cambodian local grassroots CSOs to improve their financial viability y is one of the main interventions of CCC’s Governance Hub Program (GHP) amidst the change of funding landscape. CCC had provided various support both technical and also financial in the form of small grant management intervention to motivate grassroots CSO partners to generate their own income, and also in the form of capacity building on resource mobilization.

CCC became one of the national partners of Wilde Ganzen Foundation (WG) based in the Netherlands for implementing the training trajectory of Local Fundraising (LFR) which is part of Change the Game Academy Program (CtGA) of WG, since 2018. CTGA is a global program that has successfully built capacity of local grassroots NGOs, CBOs and SHGs to raise fund locally in their respective countries to support their own community projects. So far, CCC’s core trainers who were certified as the LFR trainers from WG’s ToT courses had conducted a number of LFR courses including in-classroom and on-line platform to NGOs and CBOs in Cambodia, under funding support from WG.

In this 2022, CCC received funding subsidy from WG for conducting 2 LFR courses with small contribution from the participants who are the local partners of WG in Cambodia, as well as the local NGOs and CBOs, and each course will open for only 20 participants from 10 organizations (2 participants per organization at max). Thus, this concept notes is developed to call for pre- registration for the course. and is planning to organize 4 additional courses of LFR following the training trajectory from the Training of Trainers (ToT) that consists of the introductory workshop to CSO leaders, the skill course for participants, the mentoring and coaching, and the learning LFR. This concept note is briefly highlighting key objectives and agenda for the introductory workshop to leaders. The workshop will be organized virtually and bi-lingual – English and Khmer. We are expecting that there will be around 50 leaders of local partners of WG in Cambodia and local CSOs attending the workshop.

The Objective

- 1- To discuss the importance of LFR to Cambodian CSOs especially those at the grassroots level for diversifying their income source, in order to improve their financial viability amidst the decreasing funding landscape in Cambodia.
- 2- To share the series of action plan from CTGA to advocate for Cambodian local philanthropy towards the CSO sector.
- 3- To inspire commitment from the leaders to permit their staffs to fully and actively participate in planned LFR training trajectory, thus to register for the training course

The Agenda

Time	Agenda	Responsible person
08:30–09:00	Registration	CCC Supporting Team
09:00-09:15	Introduction <ul style="list-style-type: none"> ✓ Greeting and warmly welcome to all the participants ✓ Self-Introduction by all participants 	Mr. Un Sothea
09:15-09:30	Open Remark	Mr. Chan Pheakdey, CCC's Acting ED, Head of Operation and Member Development
09:30-09:45	Overview of Change The Game Academy Program (CTGA) <ul style="list-style-type: none"> • The LFR training Course 	Mr. Nong Neat Norak, Head of Communication and Resource Mobilization, CCC
09:45-10:15	WHY LFR/LRM? <ul style="list-style-type: none"> • The Funding Challenges & The Opportunities 	Mr. Nong Neat Norak, Head of Communication and Resource Mobilization, CCC
10:15-10:30	Break	Together
10:30-11:15	Planning Organization's Ideal Financial Status <ul style="list-style-type: none"> • Assessing Current Organizational Financial Status • The Roles of The LFR Champions • Expected Organizational Roles and Responsibilities • 	Mr. Nong Neat Norak, Head of Communication and Resource Mobilization, CCC
11:00-11:30	Key Action Plans of LFR in 2022 <ul style="list-style-type: none"> • Complete LFR trajectory/plan in 2022 • Registration form 	Mr. Loem Dina, Civil Society Fund Specialist, CCC
11:30-11:45	<u>Q&A</u>	All
11:45:12:00	Closing remark	Mr. Nong Neat Norak, HoCRM of CCC