



Concept Note Of

“Learning Forum on Resources Mobilization for CSOs in Cambodia”

10 April 2018, 8:am – 12:00pm, at
USAID / DI Building, First Floor, # 296, St. 271, Toul Tompoung II, Chamkamorn, Phnom Penh

I. Introduction

As the longest established membership organization in Cambodia, the Cooperation Committee for Cambodia (CCC) has played a unique role since 1990 in strengthening the cooperation, professionalism, accountability, governance, and development effectiveness of the Civil Society Organizations (CSOs) that are working across diverse sectors in Cambodia.

Phase 3 of CCC’s Governance Hub Program (GHP) for the five year period 2017-2021, the goal of CCC is for a “strong and capable civil society, cooperating and responsive to Cambodia’s development challenges”. The GHP’s goals are 1) enhanced effectiveness and impact of civil society organizations (CSOs), and 2) improved enabling environment for CSOs. Responding to its goal, CCC offers a range of capacity development and learning opportunities for civil society professionals and practitioners to influence their thinking and practices and to deliver high quality services appropriately respond to the true needs of those CSOs.

One of seven program strategies is the **Learning and Capacity Development** for CCC members and other interested CSOs. Among this program the learning forum on Human Resource Management (HRM), Monitoring and Evaluation (M & E), Information Communication Technology (ICT) and Finance Management forum is very importance to build the capacity of its members for better performance of their service delivery. To ensure the quality of the learning forum CCC has formed the Working Groups to provide strategic and technical support to CSOs to promote and improve their Human Resource Management, Monitoring and Evaluation, Information Communication Technology and Financial Management and Sustainability within their organizations and beyond.

In responding to membership satisfactory survey conducted recently, CCC will conduct the initial Learning Forum on **Resources Mobilization**, on 10 April 2018 from 8:00am-12:00pm. This forum is organized by the **Cooperation Committee for Cambodia (CCC)** in partner with **Advocacy Policy Institute (API)**, and **Change the Game Academy**. API is a Cambodian non-profit and non-governmental organization which has a mission to serve the long-term democratic and social development needs of Cambodia through the provision of services in the areas of advocacy and policy development.

The Change the Game Academy is a program to build the capacity of NGOs, SHGs and CBOs on [local fundraising](#) and [mobilizing support](#).

This forum is designed for senior management level and those who involved in resources mobilization and sustainability who come from members and non-members organizations of CCC.

The specific objectives, expected outputs, and agenda are as below:

II. Objectives of the Resource Mobilization Learning Forum

- To introduction overall concept of diverse resources mobilization
- To identify key challenges of CSOs in fundraising and diverse resources mobilization
- To discuss on the need for capacity development on diverse resource mobilization and prioritize some key actions to be taken by CCC and its partners.

III. Expected outputs

- Practitioner participants will be aware more the concept of diverse resources mobilization
- Practitioner participants will have better capture the key challenges in fundraising and diverse resources mobilization
- Practitioner participants will have clear action plan for capacity development on diverse resource mobilization and prioritize with the supporting resource.
- Practitioner participants will have more chance to learn, share, and build up more relationship among each other.

IV. Target Participants

This learning forum will offer a maximum of 50-60 participants from CCC members and non-member organizations who are in senior management level and middle level staff of their organization. Each participant committed to apply what has been learned from the forum into their organization. Participants from non-CCC member are welcomed but are subjected to contribution attendance fee as stated in the CCC Policy on Business Capacity Development Services as a contribution to support the forum's logistic arrangement.

V. Detailed Agenda

Time	Key Contents	Resource persons
08:00-08:30	Registration	Ms. Sreng Sophornleakhena , Capacity Development Assistant, CCC
08:30-08:50	Anthems	All participants
	Introduction objectives of the learning forum and general announcements	Ms. Peou Leakhena KAO , Community- Based Organization Specialist, CCC
08:50-09:05	Welcome and Opening Remarks	Mr. Soeung Saroeun , Executive Director, CCC

09:05-09:45	<u>Session1:</u> Introduction overall concept of diverse resources mobilization Q&A	Mr Robert Wiggers , Deputy Director, Change the Game Academy
09: 45 – 10:00	Coffee Break	All
10:00-11:10	<u>Session2:</u> <i>Group Discussion and sharing</i> “Identify key challenges of CSOs in fundraising and diverse resources mobilization” Q&A	Koen Walter Toonen , Branch Director, MDF
11:10-11:50	<u>Session 3:</u> <i>Way forward for capacity development on</i> resources mobilization Q&A	<ul style="list-style-type: none"> Organizers All participants
11:50-12:00	Conclusion and Closing remarks	Mr. Socheat Lam , Executive Director, API
12:00-01:30	Lunch together at the event place	All

Note: Organizers reserves the rights to change the agenda based on the availability of the speakers and time constraints.