

CONSULTANCY ANNOUNCEMENT

DOCUMENTING VIDEO with CHAIN Project

SNV Netherlands Development Organization is a not-for-profit international development Organisation, founded in the Netherlands in 1965. SNV Cambodia operates in more than 30 developing countries in Asia, Latin America and Africa, in Agriculture, Renewable Energy and Water, Sanitation & Hygiene sectors. SNV has been working in Cambodia since 2005. For detailed information on SNV Cambodia visit: www.snv.org.

Background:

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SNV Netherlands Development Organisation as the lead agency of the SDC-Cambodia Horticulture Project Advancing Income and Nutrition (CHAIN). CHAIN supports female and male smallholder farmers (including ethnic minorities, where present) in increasing sustainable production, income and resilience in four provinces Kratie, Stung Treng, Preah Vihear and Oddar Meanchey. The project facilitates the empowering of rural smallholder producer groups in the market system, while working on the market development of local safe vegetables with other market actors.

CHAIN project is currently in the last year of the second phase. The project has been able to achieve good results at different levels (national, farmer, private sector) that are required to be documented. In addition to the series of reports on the different results achieved, the project seeks to demonstrate the results through video documentation and pictures. The technical team requires support from a film maker/photographer for the development of script(s), the filming and editing of videos. The videos are in Khmer language with English subtitling and are between 3-5 minutes for use on social media and you tube.

The service provider is expected to coordinate with the project team the different steps in the process, including the writing of the script. Interested service providers are required to propose suitable methodology to make this assignment environmentally, ethically, effectively and efficiently. CHAIN team at the field is available to facilitate the film making process.

Purpose of Consultancy:

The consultant will document CHAIN's intervention approaches in three to five videos (final number to be agreed) and some high-quality pictures. The video's (and photos) are to explain the intervention and have shots of farmers in the field and interviews with farmers. For the videos the following possible topics are identified:

- How does grafting technique improve farmer's vegetable production?
- How does business cluster benefit to farmers?
- How does B2B services facilitation increase trader revenues?
- From homestead to a commercial farmer, graduation process
- Year-round production intervention that farmers can change their reputation (optional)
- Shaping business perspective through lead farmer training? (*optional*)

Key Deliverables:

- Preproduction; script for the three videos (3-5min max) in Khmer with English subtitling (in close discussion with CHAIN team)
- Shooting of the film materials
- Postproduction (editing, Narration, Subtitles).
- Final videos on CHAIN intervention activities
- High-quality photos related to select topics
- Provide all resources used for this assignment and all products produced under this contract to CHAIN project.

CHAIN project

- Reserves the right to alter the videos.
- Will facilitate the filming with our partners in CHAIN target provinces
- Will guide about the GDPR regulations and other SNV policies to adhere to.

Qualification and Requirements:

Applicants for this assignment should meet the following qualifications and experience

- At least 5 years professional experience as professional videographer (consultant/firm)
- Experience with creating short films, please provide examples and references
- Outstanding communication skills
- Excellent level of Khmer and English
- Previous experience in developing agriculture related material is desired
- Excellent interpersonal skills, respectful country specific customs
- Excellent facilitation skills
- **Local, experienced firms / individuals are encouraged to apply!**

Additional information: [@CHAINCAMBODIA](#)

Contract Type: Consultancy Agreement

Level of effort: 80 days

Timeframe: 25 August – 15 November 2020

Expected Start Date: August 2020

How to Apply

If you believe that your credentials meet the outlined profile, we invite you to apply by sending the short business proposal including timeline and budget, CV(s) and letter of motivation, including link to example or relevant experiences. All submission docs are required to convert to PDF in one file including CV. Video and other work example are required to including the link to the submission doc.

All application documents will be treated confidentially and only short listed will be contacted.

To apply, go to: ([SmartRecruiters link](#))

Applications are due by **August 5, 2020**

NB: Only shortlisted will be contacted

We do not accept third-party mediation based on this advertisement. Only short-listed will be contacted. Any form of solicitation by phone or other means will be treated as disqualification of the candidate. SNV is an equal opportunity employer.