



Sharing on “ Baseline Study Report Writing”

30 October 2025
Venue: Phnom Penh



គណៈកម្មាធិការ
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Cooperation Committee
for Cambodia
Comité de Coopération
Pour le Cambodge

Partnerships for Sustainable and Democratic Development in Cambodia



Reflection

1. Reflect on what you have learnt from last forum & share your experiences of what you have applied.

Reflection

2. Please share with us about your practical experience on baseline study process.

Overview on baseline study process

1. Develop the Terms of Reference (TOR)/Concept Note
2. Review Project Documents (Proposal, Log frame, M&E Plan, M&E Report and Guideline)
3. Develop Questionnaire for Data Collection
4. Train the data collection team the tools (**Conduct training on data collection to team/enumerators**)
5. Data Collection Process (Field Work Schedule, mission letter, Quality assurance process, team's roles **collect data, interview**)
6. Data Processing and Cleaning
7. Data Analysis and Interpretation
8. **Report Writing and Dissemination**

Interpreting the Data





Interpreting the Data

- The process of using diverse analytical methods to review data and arrive at relevant conclusions.
- To categorize, manipulate, and summarize the information in order to respond to research's objectives, questions, or hypothesize.

Tips for Data Interpretation



1. Clean and Validate Your Data –Verify that the data is correct and free from errors, inconsistencies, or missing information. Reliable data is crucial for accurate interpretation.

Tips for Data Interpretation

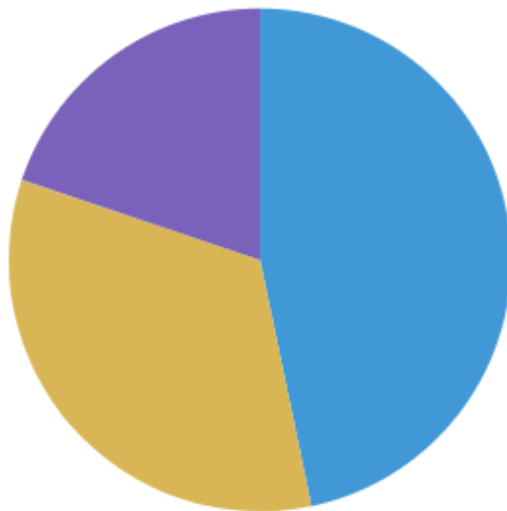


2. Comprehend the Context – Before analyzing data, make sure you fully understand the **objectives, research questions, and hypothesizes.**

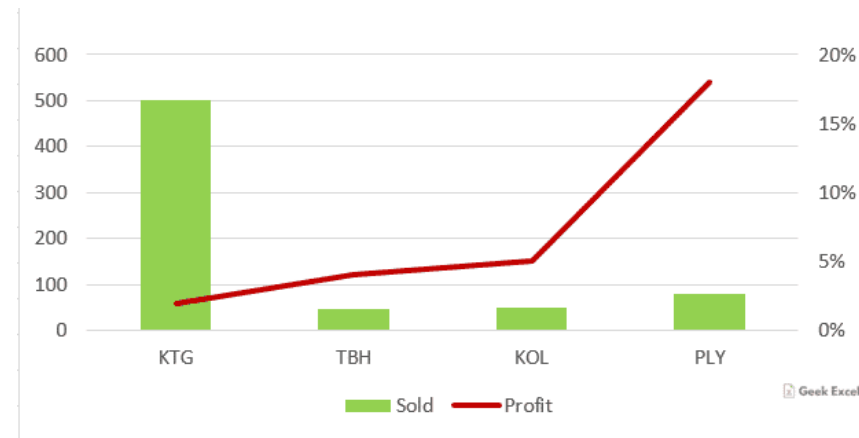
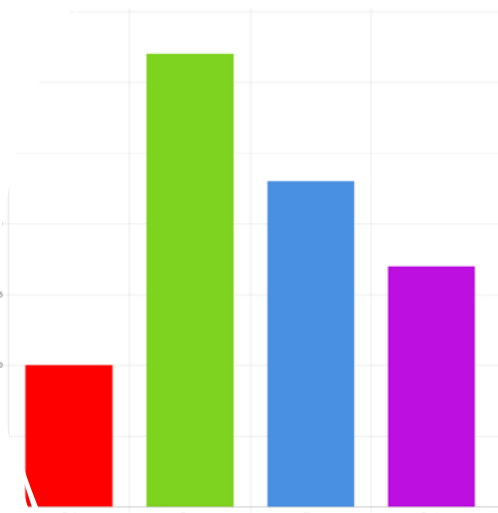
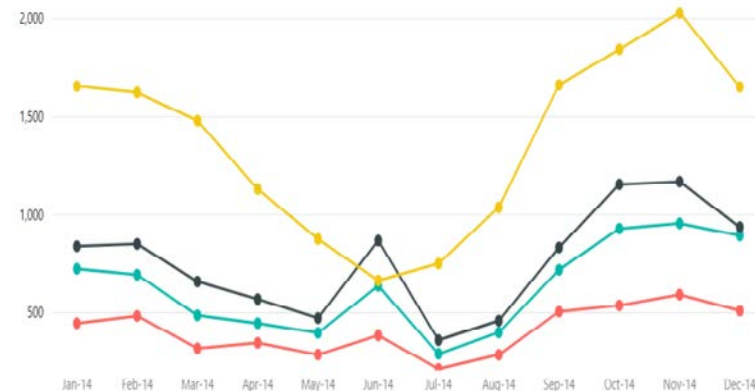
Tips for Data Interpretation



3. Use Visualizations – Graphs, charts, and tables can help clarify complex data and highlight key trends, making it easier to communicate your findings.



Popular Charts



Tips for Data Interpretation

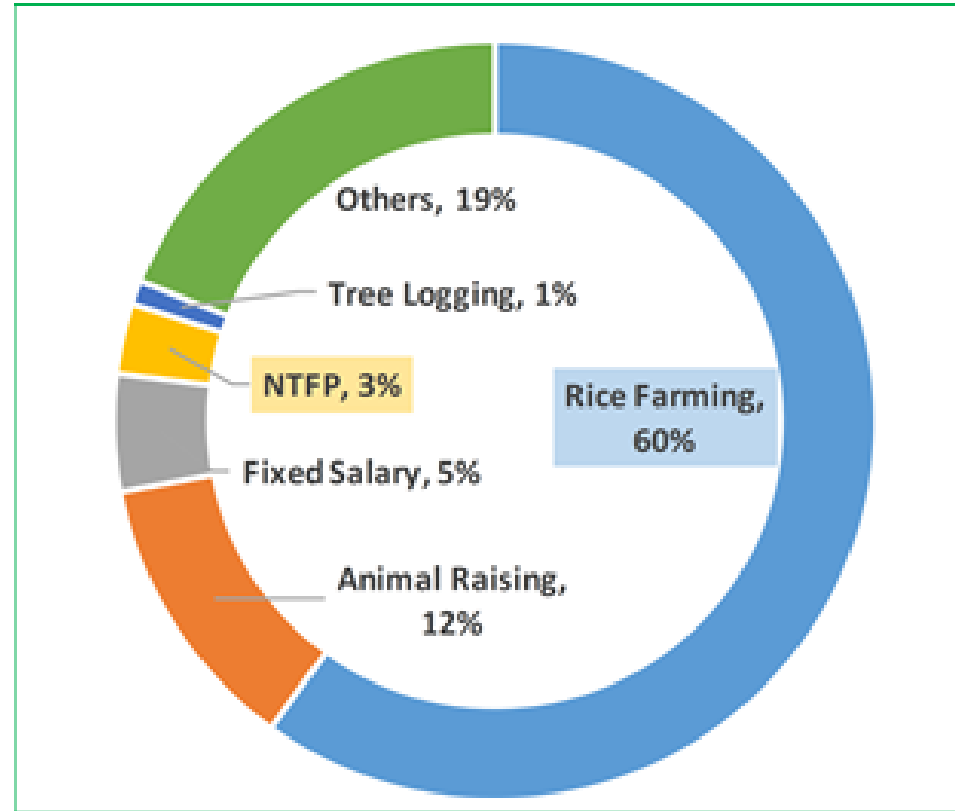


4. Spot Patterns and Trends – Look for patterns, trends, or correlations within the data. This can help identify relationships between variables and forecast future developments.

Tips for Data Interpretation



Figure 1: Primary Sources of Income for People in Mondulkiri Province in 2024



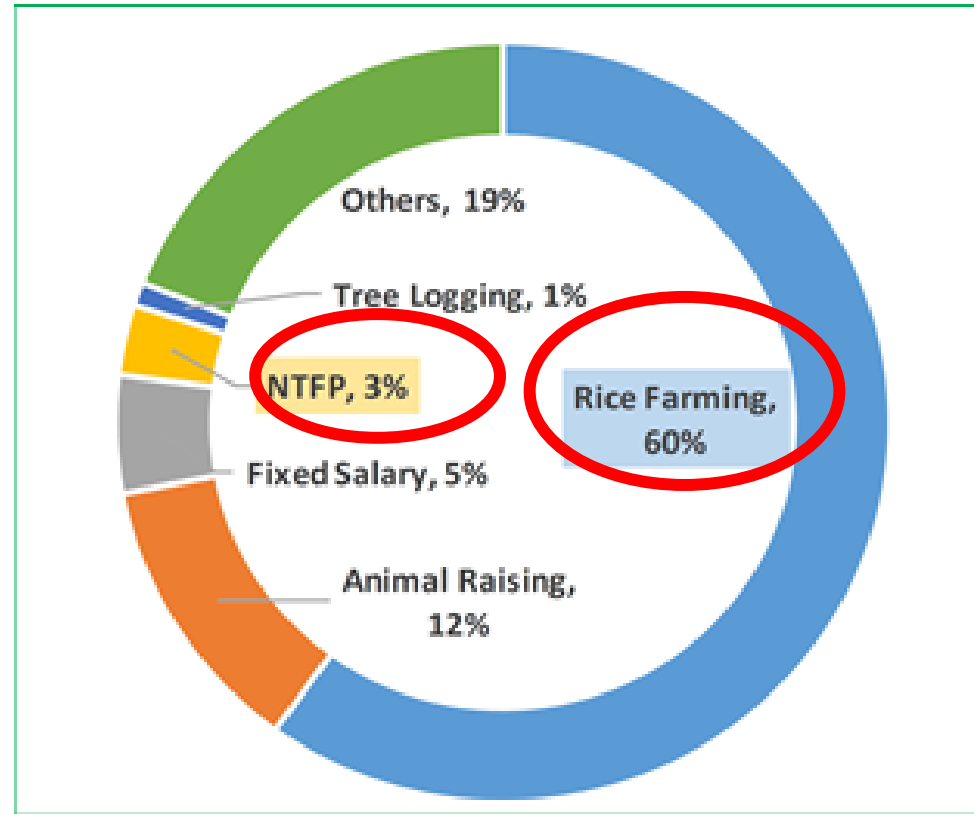
Ex. Figure 1: illustrates the various sources of income that residents of Mondulkiri province depend on for their livelihood in 2024.

5. Start with Visual: Explain in your own words what the graph(s), table(s), or diagram(s) is showing

Tips for Data Interpretation



Figure 1: Primary Sources of Income for People in Mondulkiri Province in 2024



Ex. Overall, rice farming is the primary source of income for people in the target communities.

6. Highlight Key Variables – Focus on the most relevant data points or metrics that align with your objectives. Avoid becoming overwhelmed by all the data—concentrate on the essentials.

Tips for Data Interpretation

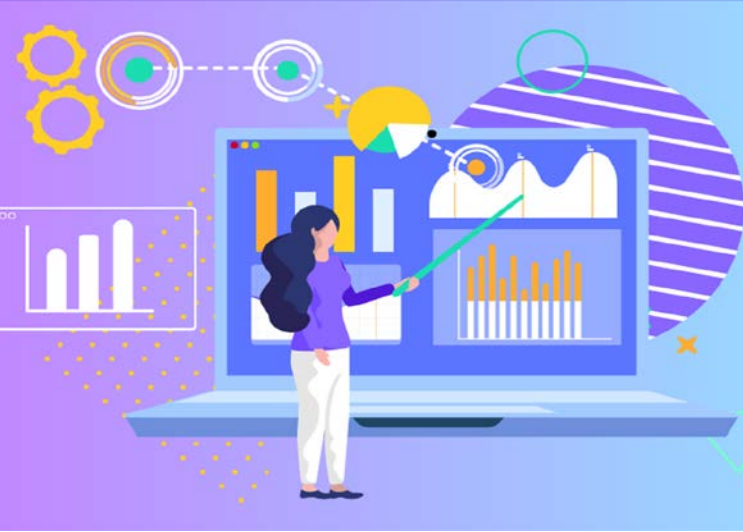
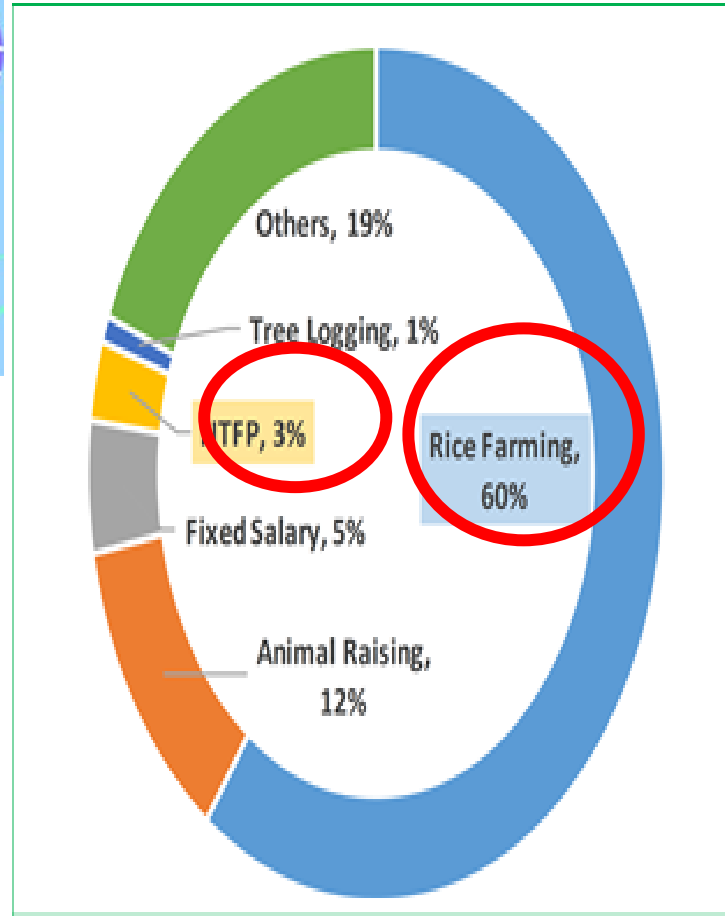


Figure 1: Primary Sources of Income for People in Mondulkiri Province in 2024



60% of respondents reported that rice farming was their primary source of income. This finding stands in stark contrast to the ABC study conducted in 2022, which indicated that the majority of people in the target areas relied on collecting non-timber forest products (NTFP) and logging for their livelihoods, with 60% and 30% of people respectively engaged in these activities. In comparison, this current study found only 1% and 3% of respondents depending on NTFP collection and logging. This significant shift suggests that there has been a transition in the livelihoods of people in the target areas, with a growing reliance on agriculture, particularly rice farming, as a primary income source. This trend reflects positively on the impact of conservation efforts in the province, indicating a move towards more sustainable practices and a reduction in dependence on natural resource extraction.

7. Features in Detail: Provide details and some discussions.

Thanks for your attention!



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