

## 3<sup>rd</sup> Young Entrepreneurs Gathering

### Digital Acceleration/Skills and AI for Cambodian Enterprises

25<sup>th</sup> July 2025 at 2:00 pm to 6:00 pm

**Venue: Wyndham Grand Phnom Penh Capital**

*Address: HOA KHEANG CO., LTD, 103 Preah Monivong Blvd (93), Phnom Penh 120210*

*Google Map: <https://maps.app.goo.gl/qO9ohNW84miXK3Z1A>*

## INTRODUCTION

With the collaboration with the Digital Economy and Business Committee (DEBC), the Young Entrepreneurs Association of Cambodia (YEAC) is organizing the YEG with a specific focus on accelerating the digital transition of MSMEs. This gathering will address the crucial needs for building digital skills, fostering innovation, and strengthening connections within the digital ecosystem.

The event's objectives are to highlight the vital role of digital transformation for the growth and stability of MSMEs, to provide practical knowledge and effective methods for adopting digital technologies, and to empower young entrepreneurs with implementable strategies. Moreover, it aims to cultivate a collaborative environment for networking among entrepreneurs, industry leaders, policymakers, and technology providers, while also encouraging discussions on relevant policies and showcasing successful examples of digital transformation to inspire action and identify new possibilities in the digital sphere.

## TENTATIVE AGENDA

Time (PM)	Duration	Description
2:00-2:30	30mn	Arrival of Guests and Members – <i>Coffee Serve</i>
2:30-2:45	15mn	Welcome Remarks by <b>Okhna Pech Bolen</b> , President of YEAC and CEO of Westline Education Group (WEG)
2:45-2:55	10mn	Impression by <b>Ms. Sin Puthery</b> , Executive Director of Cooperation Committee for Cambodia (CCC)
2:55-3:10	15mn	Remarks by <b>H.E. Dr. Kong Marry</b> , Secretary General of the General Secretariat of Digital Economy and Business Committee and Secretary of State, Ministry of Economy and Finance (MEF)
3:10-4:10	60mn	<p>Panel Discussion: <b>“Digital Transformation and AI for Cambodian Businesses – Pathways to a Resilient and Competitive Economy”</b></p> <p>Guest Speakers:</p> <ol style="list-style-type: none"> <li><i>1. Representative from DEBC – 10mn</i></li> <li><i>2. Representative from MPTC – 10mn</i></li> <li><i>3. Mr. Sok Sopheakmonkol – Chair of Digital committee – 10mn</i></li> <li><i>4. Representative from ODC – CSO – 10mn</i></li> </ol> <p>Moderator: <b>Ms. Heang Omuoy</b>, CEO of Asia Digital Technology Innovation (ADITI)</p>

4:10-4:25	15mn	Short Remarks by <b>MR. KHENG TITPHIRUM</b> , BoD in charge of Member Relations
4:25-5:40	75mn	Member Engagement Event and Member Sharing

*\* The organizer reserved the right to change the agenda if necessary!*

*Est. Pax: 120-150 Cambodian Enterprises including YEAC Members and Business People*