



AI in Daily Work

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សុខសប្បាយ?
ធ្លាប់លឺពី AI?
ចង់យល់ដឹងបន្ថែមពី AI?



Agenda

**AI Applications &
Tools in Daily Work
Prompt in Daily Work**

**Group Discussion &
Presentation**

A Request

AI in Daily Work

Refers to the use of artificial intelligence tools and applications across various tasks and processes in an organization to enhance productivity, efficiency, and decision-making.



- to do list
- 1.
 - 2.
 - 3.
 - 4.
 - 5.



What are Use Cases of AI in our Daily Work?



Applications of AI in Daily Work



- Content Creation: content ideation, writing different creative text (e.g., emails, Press Release, blog posts, and translation)
- Social Media
 - Analyze audience demographics and engagement
 - Schedule posts and identify target audiences.
- Email (Marketing)
 - Marketing automation powered by AI.
 - Personalize email content, segment email lists, and optimize subject lines.
-

Applications of AI in Daily Work



- Providing 24/7 customer support and automating initial interactions (Chatbots and Virtual Assistants).
- Real-time Translation
 - Facilitate real-time communication across language barriers, enabling global communication efforts.
 - Customer service, disaster relief, and international collaborations.
- Data Analysis & Insights
 - Analyze communication data (e.g., website traffic, social media analytics, customer reviews) to gain insights and improve communication strategies.
 - Identify audience preferences and optimize content for better engagement.



AI Tools in Daily Work

AI Tools in Daily Work



Tool	Description	Key Features
<u>Grammarly</u>	Grammar and writing assistant	Improves grammar, spelling, punctuation, sentence structure, and style. Offers genre-specific suggestions and plagiarism detection.
Jasper	AI writing assistant	Helps with content creation (blog posts, marketing copy, social media content, etc.)
<u>Copy.ai</u>	AI writing assistant	Generates marketing copy, social media posts, product descriptions, and other creative content formats.
TryEllie	AI writing assistant focused on email marketing	Creates personalized email subject lines, email copy, and product recommendations.

AI Tools in Daily Work



Tool	Application	Supported Communication Activities
Canva	Creating visuals	Social media posts, promotional materials, storytelling visuals
Hootsuite	Managing social media	Social media management, promotional campaigns
Wordsmith	Generating automated content	Donor reports, storytelling, content creation
Lumen5	Creating videos from text	Social media videos, promotional videos, story-telling visual
Talkwalker	Monitoring social media	Social media monitoring, market research, campaign analysis
<u>Otter.ai</u>	Transcribing and summarizing audio	Meeting notes, interviews, content creation

<https://slidesgo.com/ai-presentations>

AI Tools in Daily Work



Tool	Description	Key Features
<u>Crystal</u>	Personality insights tool	Analyzes writing style to predict personality traits, communication preferences, and potential behavioral styles.
<u>Zoom.ai</u>	AI meeting assistant	Transcribes meetings in real-time, identifies speakers, summarizes key points, and generates action items.
<u>Tact.ai</u>	Real-time coaching for communication	Provides in-the-moment feedback on communication style during calls and meetings.
<u>Chorus.ai</u>	Conversation intelligence platform	Captures, analyzes, and shares key takeaways from sales calls and meetings.

Chatbot (Odoo)



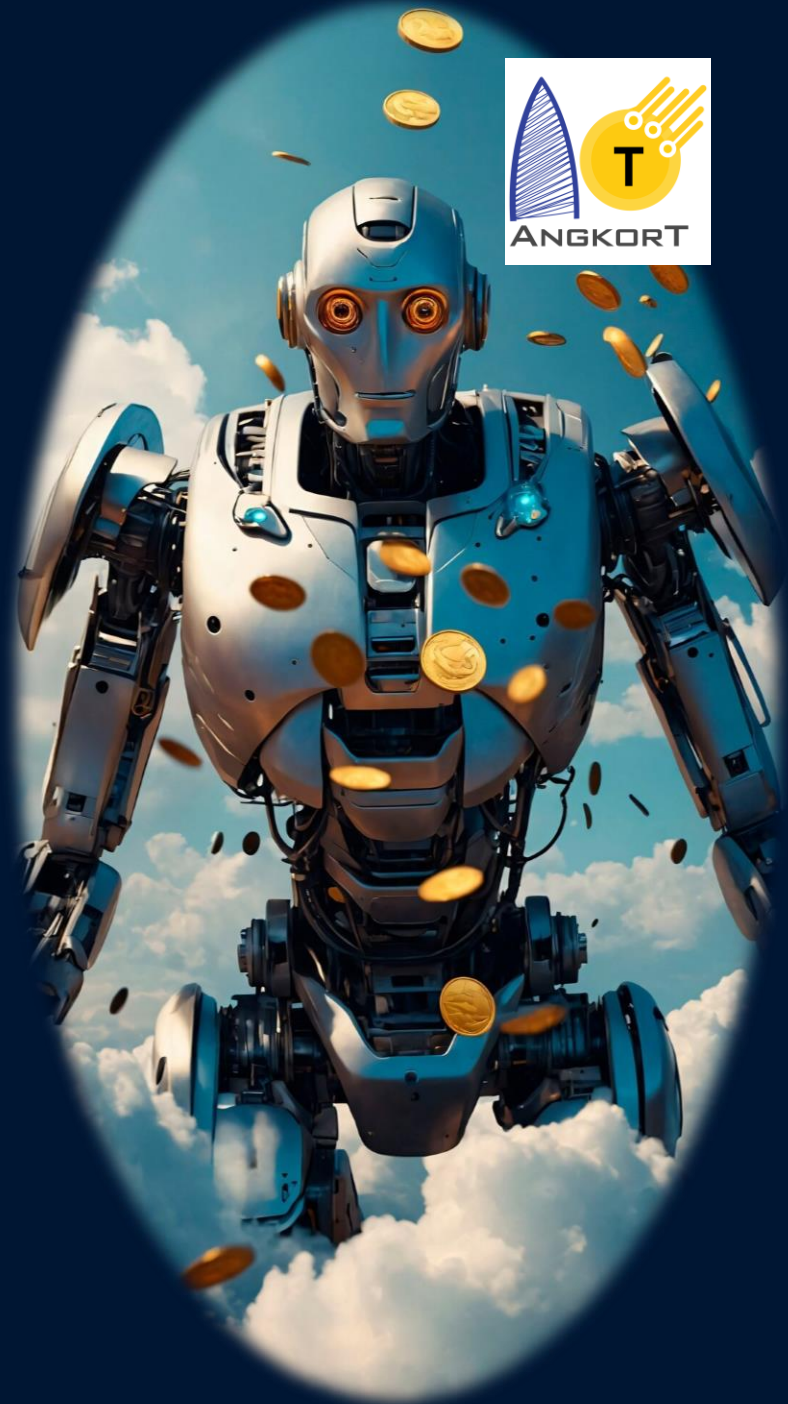
[https://youtu.be/-
LYrt2m1Sq0?si=HIZBWxR698f7bz_K](https://youtu.be/-LYrt2m1Sq0?si=HIZBWxR698f7bz_K)

Chatbot (in Khmer)



RPA

Robotic Process Automation (RPA) is a technology that uses software robots to automate repetitive tasks. RPA can enhance operational efficiency across various sectors by streamlining processes and reducing human error.



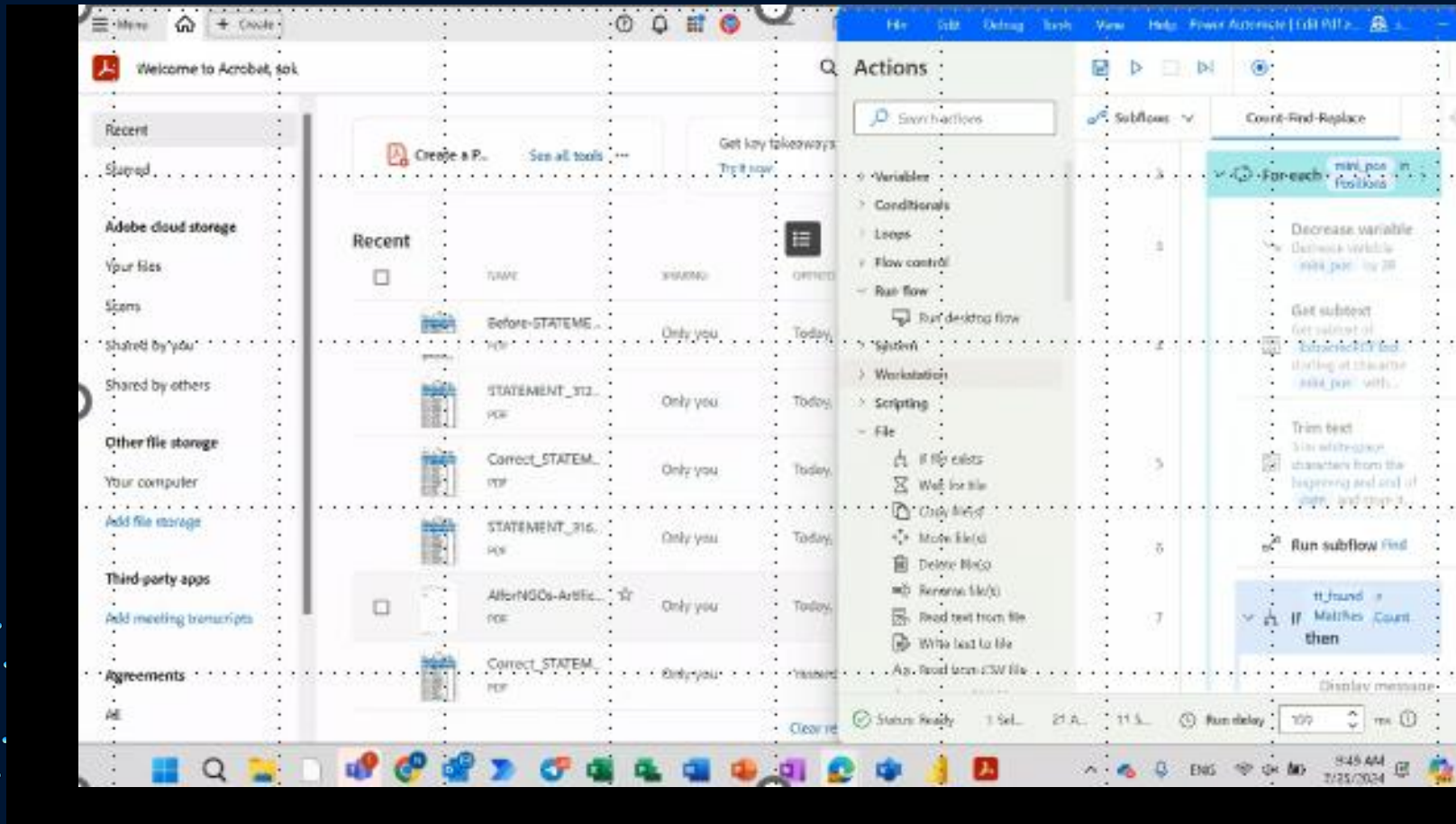
Microsoft Power Automate



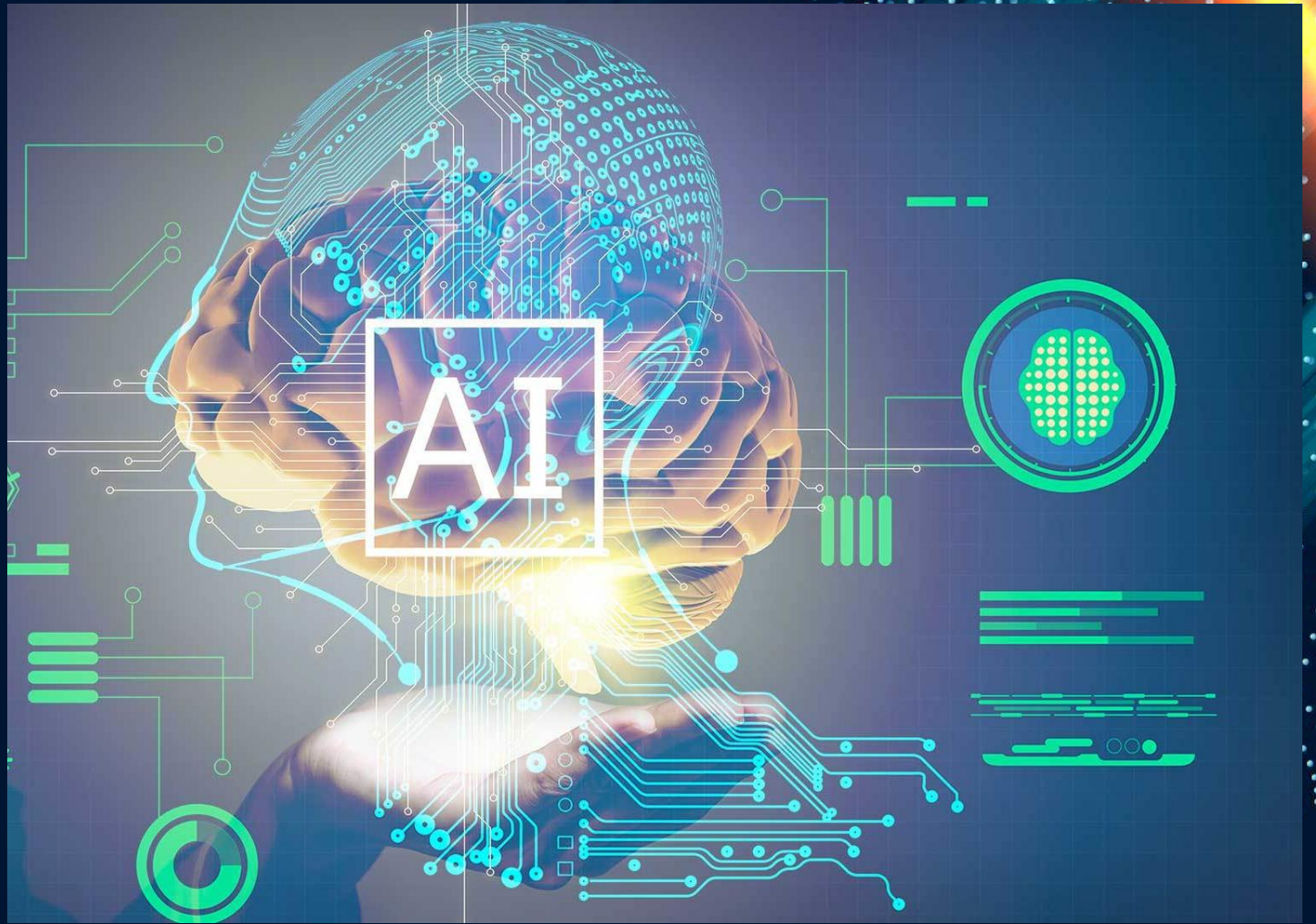
Power Automate is Microsoft's cloud-based RPA platform that allows users to create automated workflows between apps and services. Key features include:

- Pre-built connectors for 300+ apps like Office 365, SharePoint, Dynamics 365, and more
- Desktop flows to automate legacy Windows applications
- AI Builder for adding AI capabilities like form processing and prediction
- UI flows to automate web and desktop apps using computer vision

Robot Updating Billing Statements

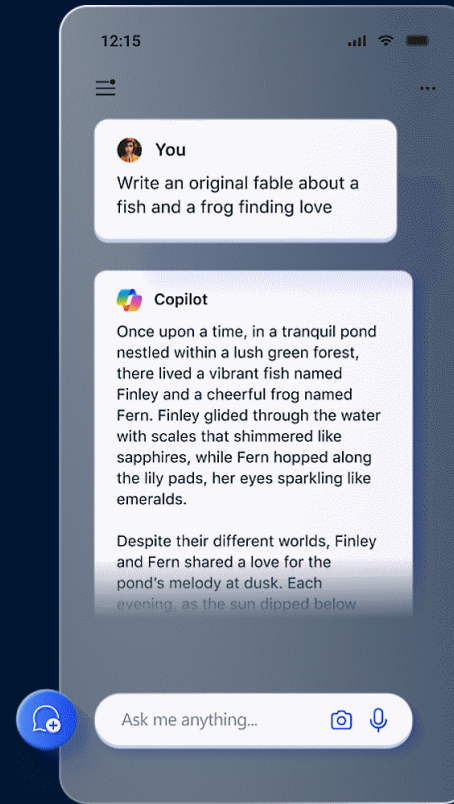
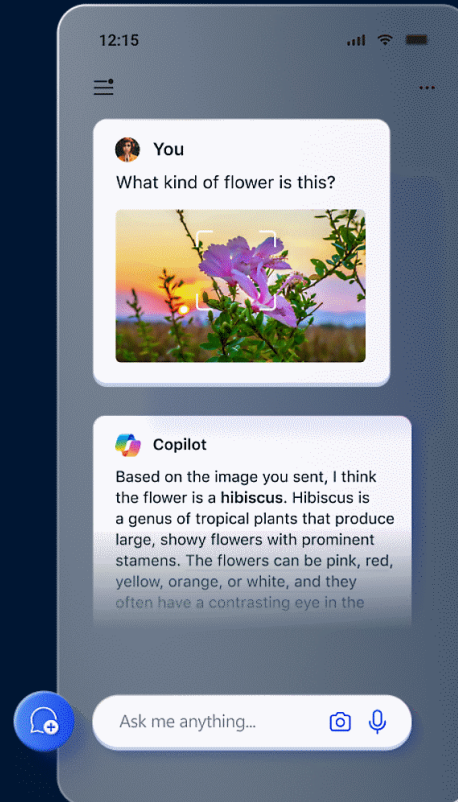
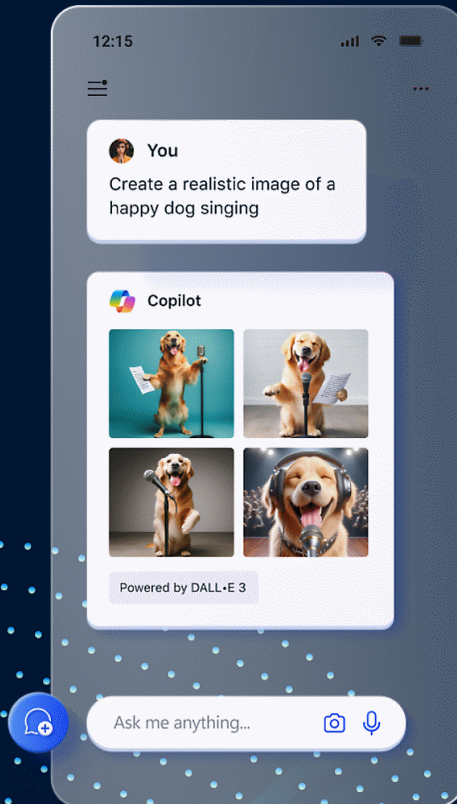


Generative AI – *Online search Engine*



Microsoft Copilot

Microsoft Copilot | Microsoft AI



Microsoft Copilot



<https://youtu.be/S7xTBa93TX8?si=7INw42zHBo9P0NbB>







Google Workspace



<https://youtu.be/6DaJVZBXETE?si=w1-Vk0O75bftqK2X>

ChatGPT in Daily Work



- **Write For Me**
Write tailored, engaging content with a focus on quality, relevance and precise word count.
By [puzzle.today](#)
- **AI Humanizer**
#1 AI humanizer in the world 🏆 | Get human-like content in seconds. This GPT humanizes AI-generated text, maintaining...
By [charlyaisolutions.com](#)
- **Humanize AI**
Top 1 AI humanizer to help you get human-like content. Humanize your AI-generated content with Free credits available.
By [gptinf.com](#)
- **Copywriter GPT - Marketing, Branding, Ads**
Your innovative partner for viral ad copywriting! Dive into viral marketing strategies fine-tuned to your needs! Lates...
By [adrianlab.com](#)
- **Generator Text to Video Maker**
An innovative Video Maker Bot! Create and edit dynamic videos with voiceovers using our AI-powered tool.
By [Lee](#)
- **AI Humanizer Pro**
Best AI humanizer to help you get 100% human score. Humanize your AI-generated content maintaining content meaning an...
By [bypassgpt.ai](#)

Keywords Everywhere Template



Model: Default (GPT-3.5)

Model selection dropdown: Default (GPT-3.5)

Message icon

Hello, James Hipkin
Your Account

Pls Continue

AIPRM Premium - ChatGPT Prompts

★ Favorites AIPRM Public Own X Hidden

Topic: All

Activity: All

Sort by: Top Votes

Search

Prompts per Page: 16

Showing 1 to 16 of 2894 Prompts

Prev Next

Human Written [100% Unique] SEO Optimized Article
SEO / Writing
1 month ago

Human Written | Plagiarism Free | SEO Optimized Long-Form Article With Proper Outline [Upgraded Version]

2.5M 2.1M 8.1K

MidJourney Prompt Generator
Generative AI / Midjourney
1 month ago

Outputs four extremely detailed midjourney prompts for your keyword.

925.0K 398.1K 4.5K

Outrank Article
SEO / Writing
2 months ago

Outrank the competition with an in-depth, SEO-optimized article based on [YOUR COMPETITOR URL]. Be like your competition, just a little better :-)

961.8K 673.3K 3.6K

Buyer Persona Legend
Marketing / Marketing
2 months ago

Generate detailed User Personas for your Business with data neatly organized into a table.

168.3K 86.7K 3.6K

Fully SEO Optimized **Keyword Strategy** **Write a Complete Book** **Write Best Smart**

Output in: English **Tone:** Default **Writing Style:** Default

ChatGPT may produce inaccurate information about people, places, or facts. [ChatGPT May 3 Version](#)

Left Sidebar:

- + New chat
- Previous 7 Days
- Previous 30 Days
- Better Website Questions.
- Web Design Keywords.
- Hub & Spoke Model.
- Campaign Testing Tips.
- Perplexity & Burstiness.
- Statistical Significance in Mark
- CSS margin for blog_image.
- Custom Prompts for Copywri
- English Keyword Research: Bl
- whole wheat flour keyword pl
- IT Services for Businesses
- Rewriting for Business Owner
- Copywriting Framework for La
- Show more
- Templates
- James Hipkin
- Export Chat
- AIPRM for ChatGPT powered
- AIPRM Community Forum

PROMPT ENGINEERING



PROCESS OF REFINING PROMPT IS CALLED PROMPT ENGINEERING

- **Definition:** Prompt engineering is the art and science of crafting effective prompts to guide AI systems
- **Importance:** Well-crafted prompts are essential for obtaining accurate, relevant, and useful responses

How do AI prompts work?



- Asking a query
- Processing the query
- Answering the query

How do AI prompts work?



Asking a query

The query is analyzed by natural language understanding (NLU), a subtask of NLP.



Processing the query

The AI model scans the available data to search for relevant information by using sub-tasks such as named entity recognition (NER) and intent recognition.



Answering the query

This part uses natural language generation (NLG), where different data points, based on the question string in the prompt, are combined to generate an answer.

How to write AI prompts

- Goal
- Task
- Topic
- Target Audience
- Persona
- Tone
- Style
- Keyword
- Word count

1 Context

2 Task

3 Instruction

4 Clarify

5 Refine

Ignore the previous prompts in this conversation. You are an experienced content writer with high levels of expertise and authority within the tech industry. Your task is to write content that will be published online on websites, social media, email newsletters, and in advertisements. Your writing style is informative, friendly and engaging while incorporating humor and real-life examples. I will provide you with a topic or series of topics and you will come up with an engaging article outline for this topic. Do you understand?

Rewrite using more natural, expressive language and include some examples to accompany this information

Prompt for Press Release



- Prompt 1: Craft a compelling press release that effectively communicates our latest product launch to the media and target audience. Highlight the key features, benefits, and unique selling points of the product: [Insert product details and target audience information]
- Prompt 2: Write a press release announcing our recent organization milestone or achievement. Emphasize the significance of the milestone and its impact on our industry: [Insert milestone details and industry/beneficiary impact]

Group Discussion and Presentation



Discussion Points

1. What challenges have you faced in your organization and how have you addressed them?
(Education, Child Protection, Health, etc.)
2. What AI-powered tools to use deal with those challenges?

Each Group Presentation: 1 AI Powered Tool

សំណូមពរ suggestion



- Create AI Community for Civil Society
- AI Platform for Civil Society

www.AngkorT.org



Thank You!

Do you have any questions?

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