

CAMBODIA

DOING GOOD INDEX 2024

EXAMINING THE READINESS OF ASIA'S SOCIAL SECTORS TO THRIVE

25 July 2024

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- Asia faces an **uphill battle** to create a more equitable future
- The region is at least **32 years behind schedule** in achieving the SDGs
- The good news is: **Asia holds great potential**
- The *Doing Good Index* shows us **how private resources can be unleashed**



DOING GOOD INDEX 2024



17 economies (+ Myanmar)



2,183 SDOs surveyed



140 experts consulted



REGULATIONS

TAX AND FISCAL

ECOSYSTEM

PROCUREMENT

Economies in the Doing Good Index

Doing Good Index: four clusters*^

NOT DOING ENOUGH			
Bangladesh	DOING OKAY		
	Cambodia	DOING BETTER	
	India	China	DOING WELL
	Indonesia	Hong Kong	Chinese Taipei
	Nepal	Japan	Singapore
	Pakistan	Korea	
	Sri Lanka	Malaysia	
	Thailand	Philippines	
	Vietnam		

*Economies in each cluster are arranged alphabetically.

^"Hong Kong" and "Korea" refer to the Hong Kong Special Administrative Region, China; and the Republic of Korea

Doing Good Index: Cambodia



Doing Well



Doing Better



Doing Okay



**Not Doing
Enough**

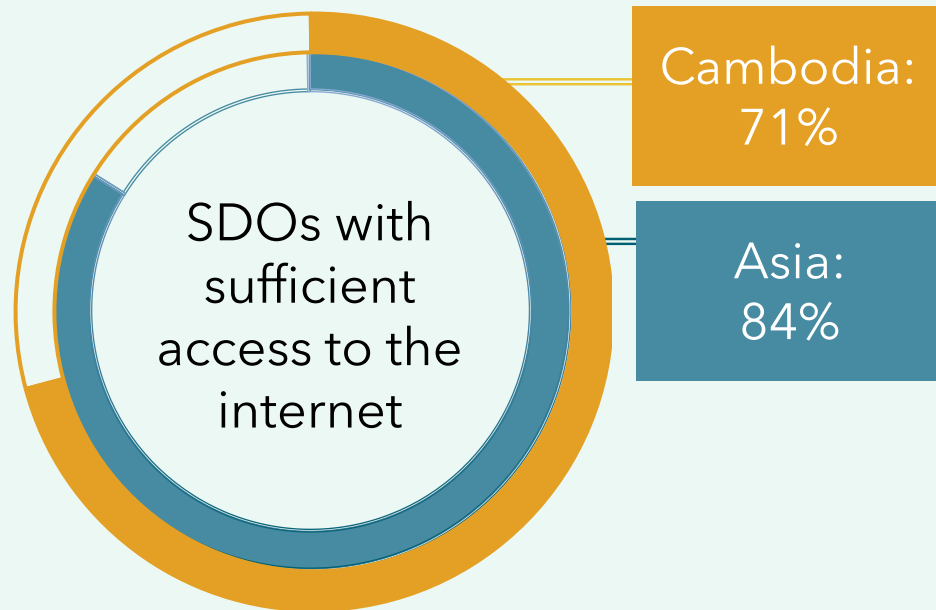


2020

2022

2024

Digital technology



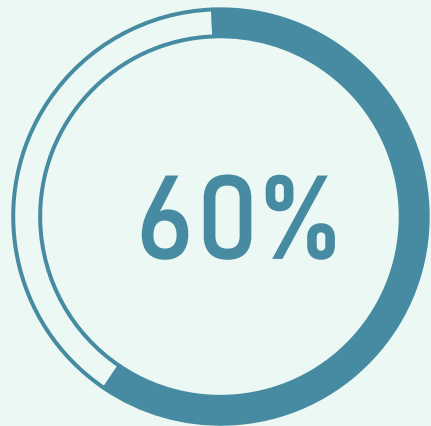
SDOs have increased their use of digital technologies

- ▲ **56%** Services offered online
- ▲ **65%** Incorporation of tech in day-to-day operations
- ▲ **74%** Use of online platforms to collaborate
- ▲ **76%** Use of social media to promote/disseminate work

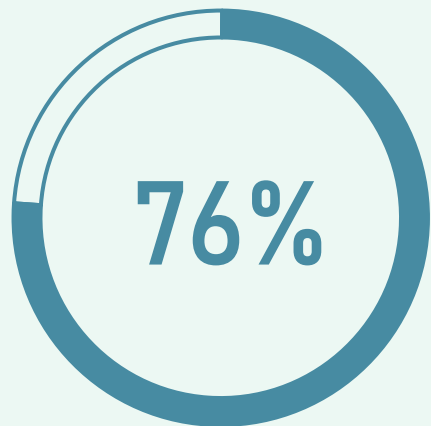
96% use basic software

23% use advanced software

Digital technology



of SDOs say they do not have, or are unaware of a cybersecurity plan



of SDOs that say most donors are generally unwilling to give unrestricted funding

Top challenges faced by SDOs in adopting digital technologies:

- 1 Staff lack adequate skills
- 2 Lack of funding
- 3 Lack of awareness of available digital technology and tools

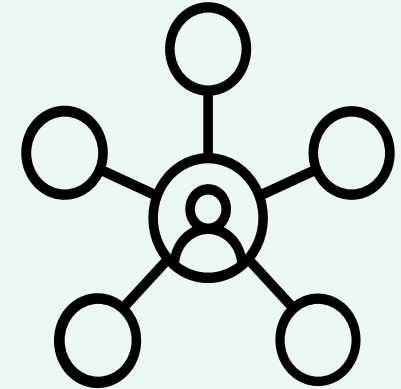
Cambodia is Doing Okay but can Do Better



Improved
regulations



Leverage
domestic
support



Greater
cross-sector
engagement

Regulations are a mixed bag

Quick and efficient registration process:

Cambodia:
1 clearance

Asia:
3 clearances

Cambodia:
42 days

Asia:
123 days

Cambodia:
59%

Asia:
63%

SDOs that believe laws are generally enforced

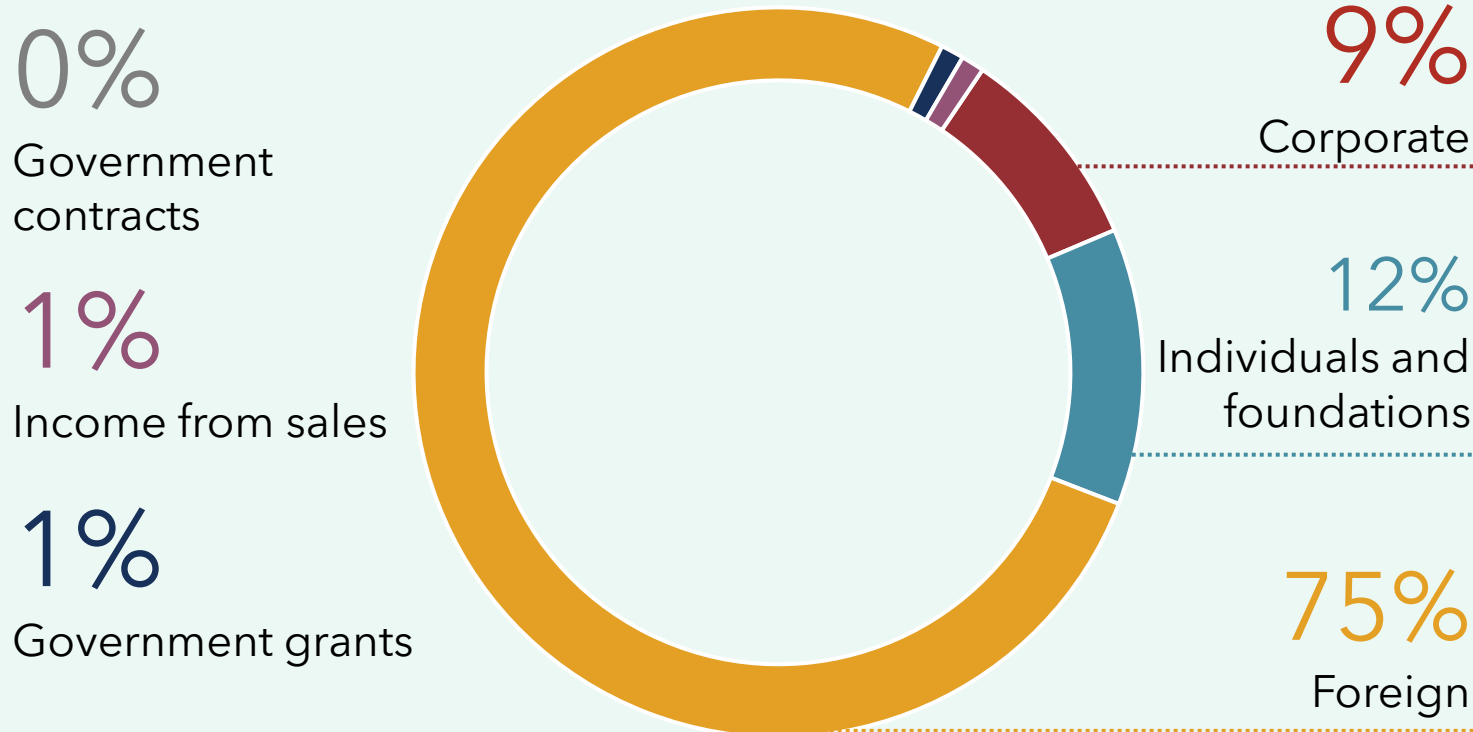
Cambodia:
72%

Asia:
55%

SDOs that find laws difficult to understand

Leverage local support

Proportion of SDO budget by funding source



95%

of SDOs say that they receive foreign funding

56%

of SDOs reported a decline in foreign funding, **the highest in Asia**

Leverage local support

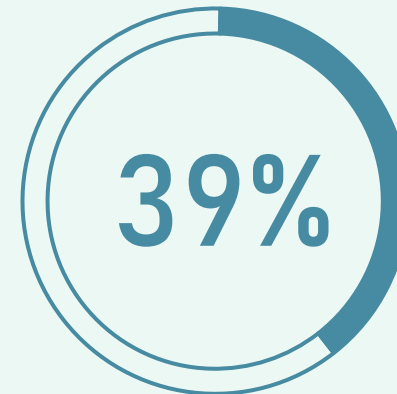
86% of SDOs believe domestic funding is low

What contributes to low funding?

People prefer to give directly to beneficiaries

People don't have enough resources to donate

In Cambodia, trust remains an issue



of SDOs believe they are trusted by society

Incentives for domestic giving are underutilized

Cambodia is the only economy that **does not** offer tax incentives for individual giving

75%

of SDOs believe tax incentives are important to encourage individual donations

Tax incentives for charitable donations[^]

Economy	For individuals		For corporations	
	Rate	Limit*	Rate	Limit*
Bangladesh	15%	20%	10%	20%
Cambodia	-	-	100%	5%
China	100%	30%	100%	12%
Hong Kong	100%	35%	100%	35%
India	50%	10%	50%	10%
Indonesia	100%	5%	100%	5%
Japan	#	25%	[Capital x 0.25% + Income x 2.5%] / 4	
Korea	15%	30%	100%	10%
Malaysia	100%	10%	100%	10%
Nepal	100%	5%	100%	5%
Pakistan	100%	30%	100%	20%
Philippines	100%	10%	100%	5%
Singapore	250%	100%	250%	100%
Sri Lanka	100%	33%	100%	20%
Chinese Taipei	100%	20%	100%	10%
Thailand	100%	10%	100%	2%
Vietnam	100%	100%	100%	100%

[^] Eligibility of incentives depends on the nature of the recipient organization as prescribed by each economy.

* Depending on the economy, the limit may act as a percentage of taxable income, tax payable or of the amount donated.

(Amount of donation - 2,000 yen) x 40%

Greater cross-sector engagement



of SDOs say they collaborate with other SDOs



of SDOs say the number of collaborations has increased

Who else do SDOs collaborate with?

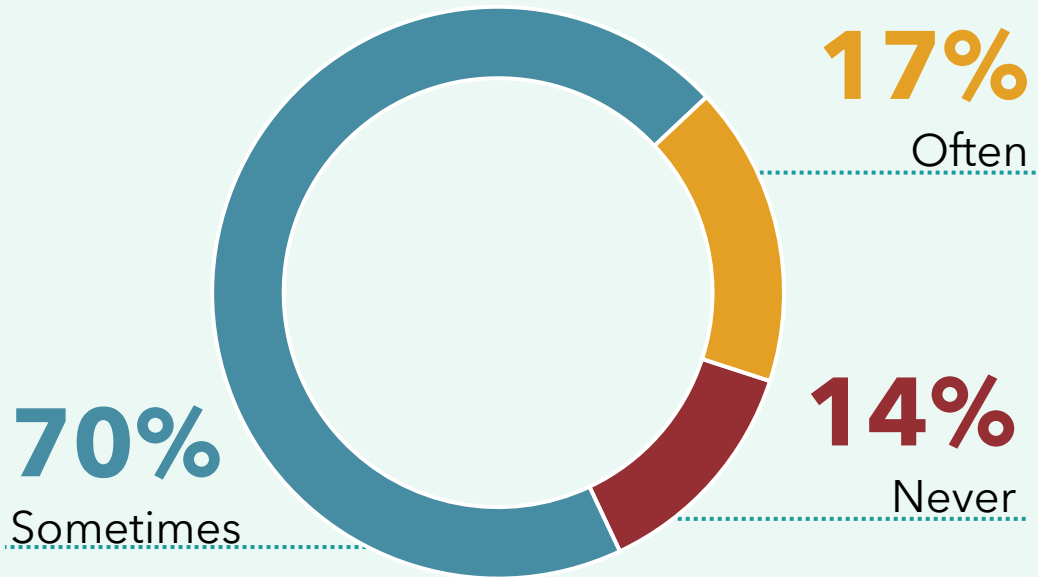
75% Local government

53% International NGOs or international agencies

52% National or central government

Greater government engagement

SDO engagement with government in policies related to the social sector



SDOs say government can best support them by:

Offering tax relief

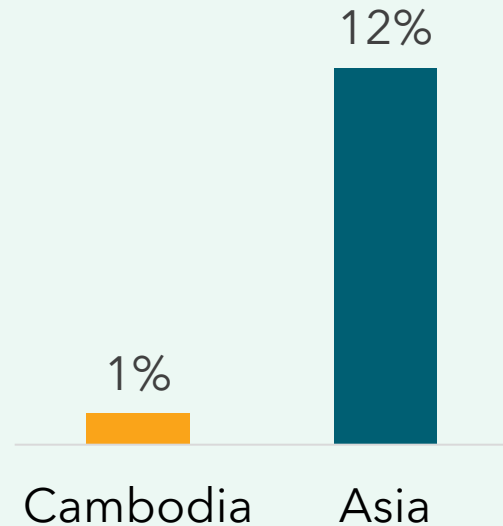
Easing regulatory burden

Making it easier to receive foreign funding

Grants

16% of SDOs in Cambodia receive government grants
Asia: 45%

Proportion of grant funding in SDO budget

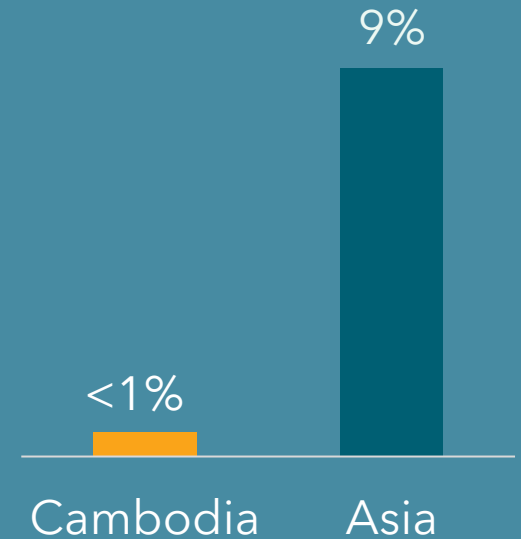


67% of SDOs find the application process difficult

Procurement

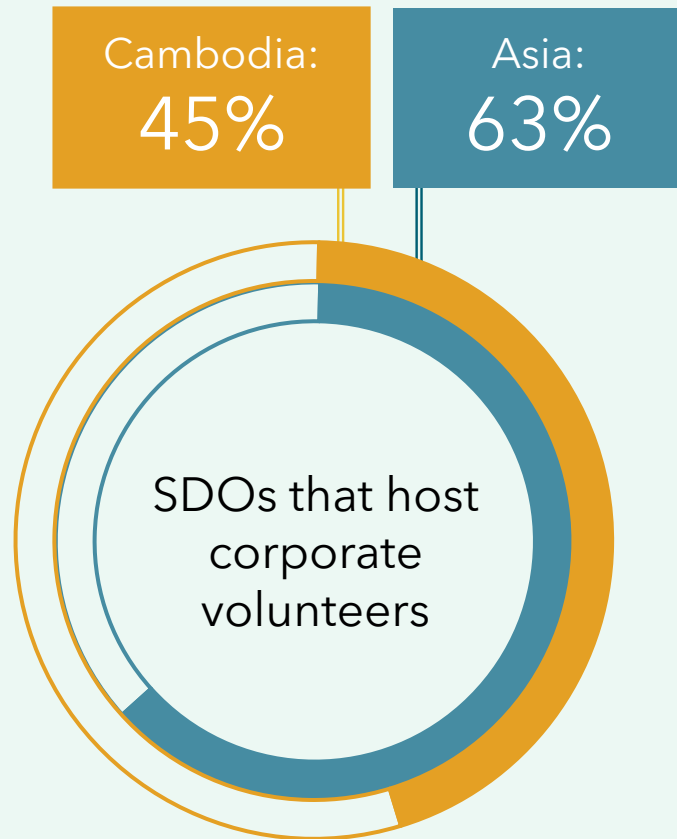
13% of SDOs in Cambodia have government procurement contracts
Asia: 32%

Proportion of procurement funding in SDO budget

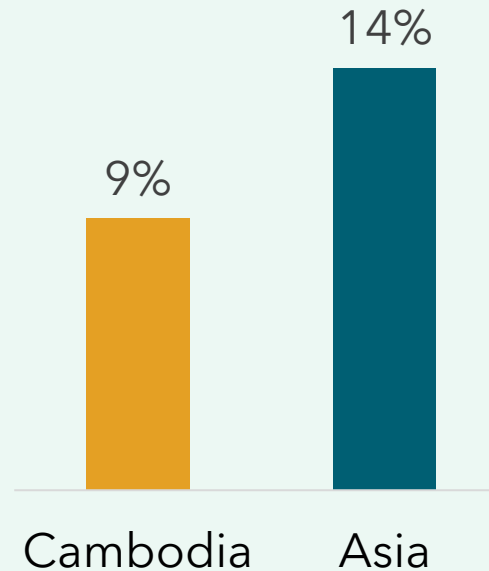


67% of SDOs find the application process difficult

Corporate engagement is a win-win



Proportion of corporate funding in SDO budget



Corporate engagement is a win-win

SDOs say corporates can best support them by



53% Providing direct funding

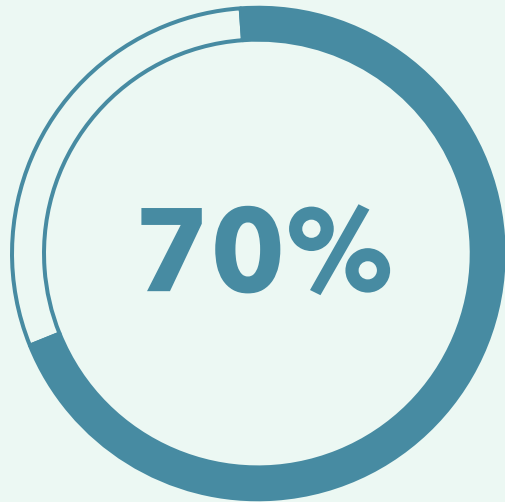


41% Offering guidance – the highest in Asia



29% Lending expertise

Challenge: Attracting and retaining talent



of SDOs report difficulties in **recruiting** staff



of SDOs report difficulties in **retaining** staff



of SDOs **consistently** receive donor support for capacity building

DOING GOOD INDEX 2024

Examining the Readiness of Asia's Social Sectors to Thrive

by the Centre for Asian Philanthropy and Society (CAPS)



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