

## CONCEPT NOTE

### CCC MEMBERS 276<sup>TH</sup> BI-MONTHLY MEETING ON “ENVIRONMENTAL, SOCIAL, AND GOVERNANCE AND PRACTICAL APPLICATION IN CAMBODIA”

**Date:** 25 July 2024 (Time: 8:00 am - 12:00 pm)

**Venue:** Hotel Cambodiana

#### Introduction

Environmental, Social, and Governance (ESG) is a framework which is used to assess the company’s business practices and performance on various sustainability and ethical issues. ESG also provides a way to measure business risks and opportunities in those areas. In capital markets, some investors use ESG criteria to evaluate companies and help determine their investment plans, a practice known as ESG investing. ESG is not just the principle in the business world; it’s a powerful tool that can shape the work of nonprofits and their impacts.

However, the concept of ESG might be a bit new for current Cambodia, especially in the NGOs context due to less NGOs in Cambodia working to promote the ESG. Those organizations are Oxfam, Cooperation Committee for Cambodia (CCC), The NGO Forum on Cambodia (NGOF), Transparency International Cambodia (TIC), SILAKA, Action Aid Cambodia (AAC), PACT Cambodia and STAR Kampuchea working to uphold the concept of ESG.

Likewise, the application of the concept of ESG in the private sector/business sector is still low, thus needs high pay attention from key relevant stakeholders by starting to raise awareness; then jump into other key important step such as fostering sustainability and guide the governance practices of corporation and stakeholders.

To promote and apply the concept of ESG in Cambodia, the NGO sectors play very important roles to navigate and work with the relevant stakeholders like the government to have the law and enforce the application of the law with the business investors.

Therefore, the ESG concept will be raised and reflected among CSOs that are CCC members in the 276th bi-monthly meeting. Based on CCC’s Bylaw, a member bi-monthly meeting is designed for participants who are Country Representatives/Executive Directors and Senior Leaders/Managers of CCC members to attend and share knowledge and experiences, the common concerns on the development challenges and other key issues of CCC members to be addressed together.

#### Objectives

- 1) To welcome new members, networking and sharing of member works.
- 2) To raise awareness of NGOs on ESG and business/investment practices.
- 3) To reflect the ESG application in Cambodia and define roles of NGOs.
- 4) To share the research report on 2024 Doing Good Index.

#### Meeting Agenda

Time	Key Agenda	Facilitator
8:00 am-8:30 am	<b>Registration and networking among members</b>	CCC and All
8:30 am-8:35am	<b>National anthem</b>	MC: Miss. Saing Sochantrea
8:35am-8:50 am	<b>Welcome and key opening remarks.</b> - Update from CCC	<b>Ms. Sin Putheary,</b> Executive Director of CCC

8:50am-9:20am	<b>Sharing from CCC new members</b> <ul style="list-style-type: none"> <li>- Open Development Cambodia Organization (ODC)</li> <li>- UWS Cambodia</li> </ul> <b>Hand over formal full membership letters</b>	<b>Ms. Ourn Vimoil</b> , Partnership and Program Manager, ODC  <b>Mr. Mok Sokha</b> , Country Director, UWS Cambodia
9:20am-9:30am	<b>Coffee break and networking</b>	<b>All participants</b>
9:30am -11:00am	<b>Concept of ESG</b> <ul style="list-style-type: none"> <li>• What is ESG?</li> <li>• What are ESG criteria?</li> <li>• Why is ESG disclosure important?</li> </ul>	<b>Mr. Phon Yut Sakara</b> , FFC Coordinator, Oxfam
11:00am-11:40am	<b>Practical application to mainstream the concept of ESG with social enterprise:</b> <ul style="list-style-type: none"> <li>• Listen to an experience to mainstream the concept ESG with social enterprise.</li> <li>• Success with challenges.</li> </ul>	<b>Mr. Irénée Vallette</b> <b>Senior Consultant - SME &amp; Finance</b>
11:40am-12:10pm	<b>Key findings form 2024 Doing Good Index (DGI)</b> <ul style="list-style-type: none"> <li>• Dimension of DGI</li> <li>• DGI in 17 countries</li> <li>• Where is Cambodia? /The rank of Cambodia</li> <li>• What has Cambodia done well and what should be improved?</li> </ul>	<b>Ms. Natalee Hung</b> , Senior Research Associate of CAPS  <b>Mr. Mar Sophal</b> , Program Manager of NGO Forum
12:00 pm	<b>Wrap up and closing remark</b>	EXCOM Member of CCC (tbc)
<b>Solidarity lunch together at the venue</b>		

**Note:**

- The meeting will be available in Khmer and English languages. Organizer reserves the right to alter the agenda depending on time constraints and the availability of speakers.
- Some of the pictures and key ideas will be quoted and shared in public through the organizer's social media and website: <https://www.ccc-cambodia.org/en/resources/event-archives>  
[www.facebook.com/CCCsince1990](https://www.facebook.com/CCCsince1990) [www.youtube.com/CCCambodia](https://www.youtube.com/CCCambodia)
- Please kindly register in advance to confirm your participation in the meeting via the link below: <https://www.ccc-cambodia.org/kh/resources/event-calendar/2024-07-25/ccc-members-276th-bi-monthly-meeting-on-environmental-social-and-governance-and-practical-application-in-cambodia>

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