

# Welcome to

## The 23rd Information Communications Technology (ICT) Learning Forum

On

# “Cost Effective Contents Development and Video Shooting”

24 May 2018, 8:00-5:00pm, Diakonia Center

# Objectives of ICT Learning Forum

## To Strengthen

understand how to *do video shooting and taking the good picture*

understand how to *do the story telling with different purpose*

Learning and sharing environment and build a stronger network of ICT practitioners among CSOs community.

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Key Agendas	Speakers
Overall Introduction and Objectives	Ms. Keo Mara, Learning Specialist, CCC
Welcome & Open Remarks	Dr. El Sotheary, HOP, CCC
Refreshing Sessions the last learning forum	Open Development Cambodia (ODC)
<p data-bbox="63 458 370 515"><i>Sharing on:</i></p> <p data-bbox="63 532 778 662"><b>“Smartphone Video Tips &amp; Tricks”</b></p> <ul data-bbox="164 686 900 1108" style="list-style-type: none"> <li>• How to plan video content?</li> <li>• Understanding your phone</li> <li>• Shooting technique</li> <li>• Understanding editing applications</li> <li>• Editing video from your phone</li> <li>• Practice</li> </ul>	<p data-bbox="983 458 1725 568"><b>Miss. At Sotheavy</b>, Innovation Lab Manager/Lead Trainer , DI</p> <p data-bbox="983 646 1682 696"><b>Mr. Koy Borey</b>, ED , MEDIA ONE</p> <p data-bbox="983 711 1789 761"><b>Mr. Son Siveth</b>, Advisor, MEDIA ONE</p>
<ul data-bbox="63 1146 716 1243" style="list-style-type: none"> <li>• Way Forward, Selection Topic &amp;Evaluation</li> </ul>	Ms. Keo Mara, Learning Specialist, CCC
Closing Remarks	Ms. Sin Putheary, Head of Communications and Members

# ICT Working Group Members



**Mr. Puth Chan Choth,**  
ICT Manager, PLAN



**Mr. Chan Nath**  
Project Manager, Soma Group



**Mr. Theng Viobol**  
Deputy Chief of Party, DI



**Ms. Y Sophany**  
Technology Officer  
Good Return



**Mr. Vorng Nimeth**  
ICT Consultant



**Mr. Koy Borey**  
Executive Director, MEDIA ONE



**ICT 4D Network Manager**  
ICT 4D Cambodia Network, OD



**Ms. Voeurn Leakhna**  
General Manager  
Sunrise Institute of Technology



**Mr. Sothon Chanthy**  
Cofounder and Director  
Today Communication Co., Ltd



**Mr. Thy Try**  
ED/Editor-in-Chief, ODC

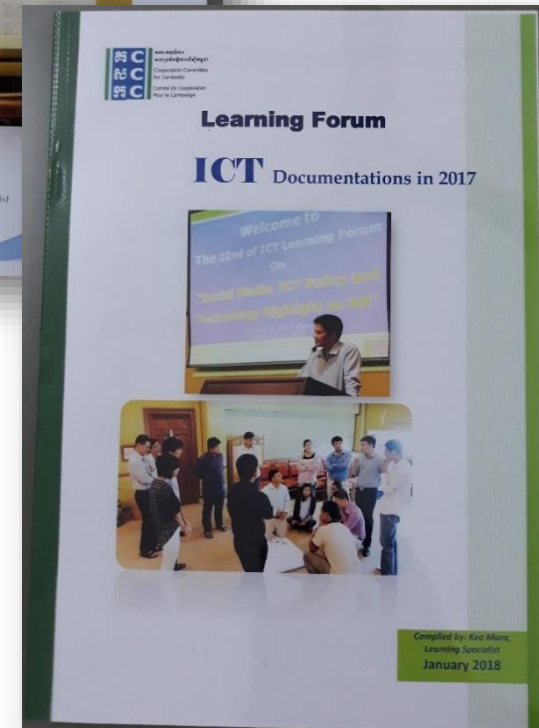
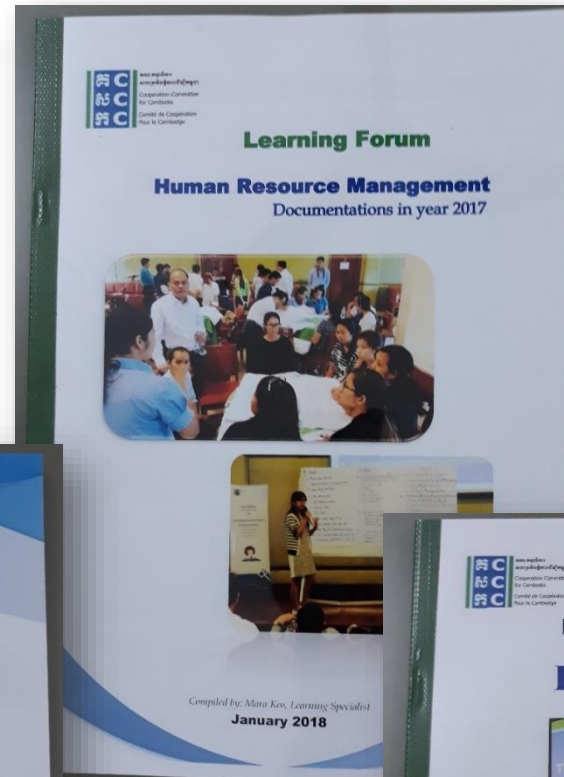


**Mr. Pidor Lydet,**  
Economic Policy Consultant



**Mr. Prom Veasna,**  
ICT Manager, Hiefer

# Learning Forum Documentations in 2017



# Announcement for the next Learning Forums

## **Finance Learning Forums**

**27 March  
2018**

**15 August  
2018**

## **HR Learning Forums**

**25 April  
2018**

**05  
September  
2018**

## **ICT Learning Forums**

**24 May  
2018**

**06 Nov  
2018**

## **M&E Learning Forums**

**14 June  
2018**

**25 October  
2018**

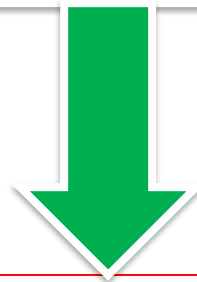


**Welcome & Open  
Remarks**

**Dr. El Sotheary**  
**HOP, CCC**

# Refreshing Session of the Last Learning Forum on 26 July 2017

By. Mr. Thy Try, Executive Director, ODC



<https://www.youtube.com/watch?v=Z2DC91JyJQA&feature=youtu.be>

## **“ Social Media”**

**Mr. Bunlong HONG**, IT Officer of  
Media One, MEDIA ONE

## **Technology and ICT Platform (Bong Pheak )**

**Mr. Mak Puthea**, ICT4D Network Manager , OI  
**Ms. Manickam Sunnary**, Project Officer ,  
OI

## ***Technology highlight “Augmented Reality(AR)”***

**Mr. Uy EAR**, Co-Founder and  
CEO of Sabay Osja

## **How to Develop ICT policy,**

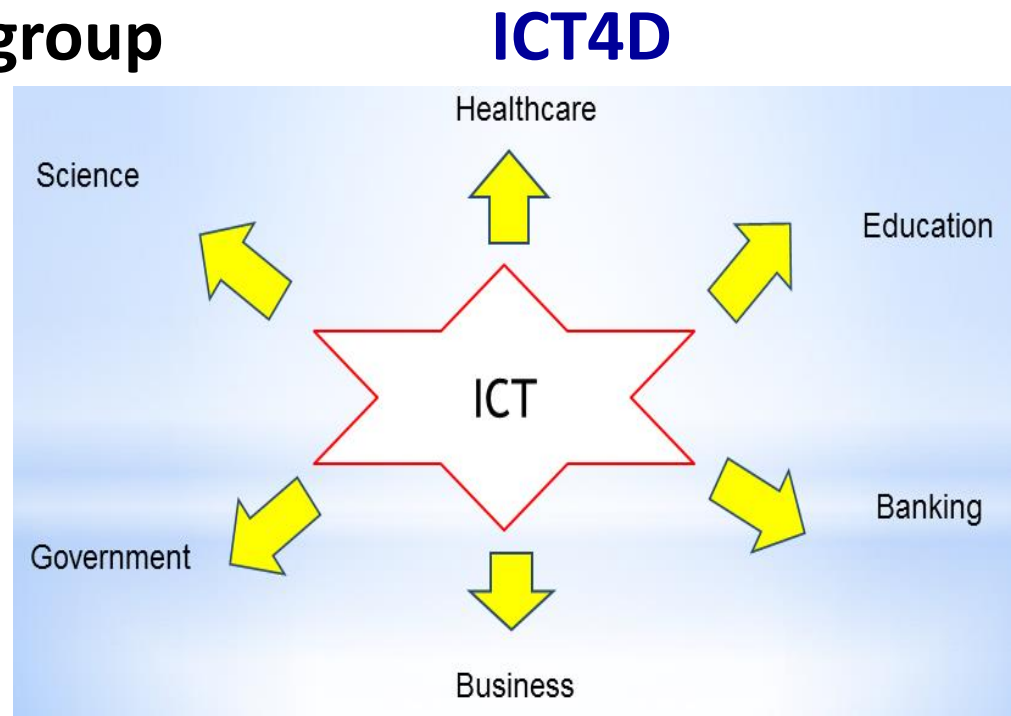
**Ms. Ouk Raty** , Chief of Party/Country Representative of  
IESC/CBCLO ,

# Social Media

- Try to find only one best photo with the right caption
- Reference
- Try to use hashtag
- sample hashtag
- Try Uploading Video to Facebook (FB)
- Update your About Pages
- Scheduled Weekend Posts
- Video live
- How to promote FB content and page?

# “ Technology and ICT Platform\_Bong Pheak”

- What is ICT4D Cambodia Network?
- What is ICTs?
- Communication technology revolution
- What is ICT for Development (ICT4D)?
- ICT for Education
- ICT for Social Advocacy group
- ICT for Health



# “How to develop ICT Policy in workplace?”

1. **Overview of policy**
2. **General usage:**
3. **Password policy**
4. **Accessing control**
5. **Secure system from malware**
6. **Backup files storage**
7. **Well-written IT Policy and Procedure should highlight:**
  - *General use*
  - *Access control*
  - *Information security policy violation and disciplinary action*
  - *Moderation of the access to social media and social networking*
  - *Incident management and response*
  - *Back up and IT Disaster Recovery Plan*

# Technology highlight on “Augmented Reality (AR)”

- *Game Development for Mobile*
- *Interactive App Development*
- *Concept Art*
- *3D Modeling*
- *3D Animation*
- *2D Animation*
- *Augmented Reality App Development*



**Sharing on**

**“Smartphone Video  
Tips & Tricks”**

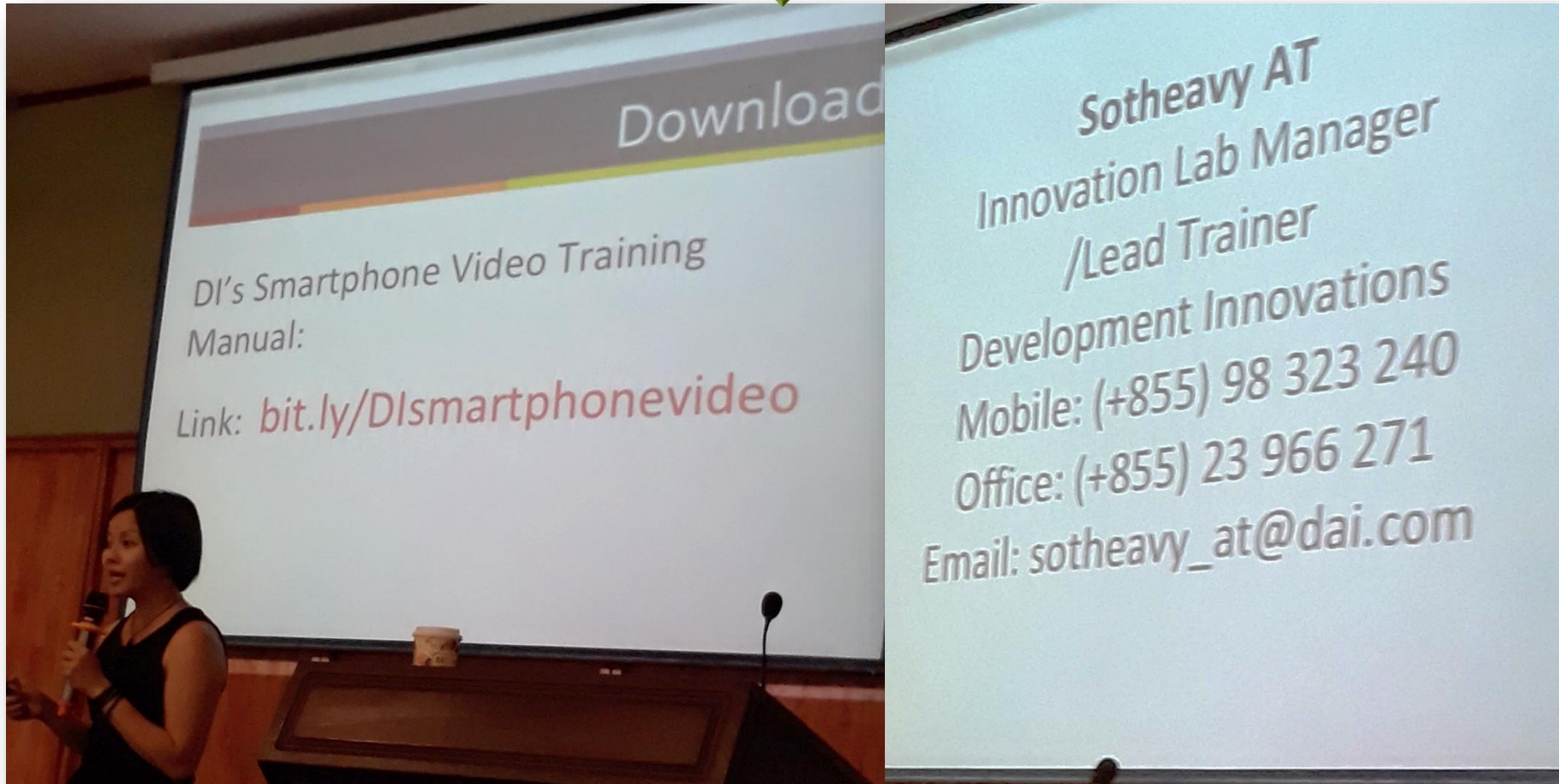
**Miss. At Sotheavy,**

**Innovation Lab Manager/Lead Trainer , DI**

# **“Smartphone Video Tips & Tricks”**

- How to Plan Video Content?**
- Understanding Your Phone**
- Shooting Technique**
- Understanding Editing**
- Applications**
- Editing Video from Your Phone**

**Detail information in Manual:**  
**[bit.ly/DIsamrtphonevideo](http://bit.ly/DIsamrtphonevideo)**



Sharing the Flesh Out practical  
exercise on

# “Using Smartphone for Video Development”

**Mr. Koy Borey, Executive Director, MEDIA ONE**  
**Mr. Son Siveth, Advisor, MEDIA ONE**

**1. Don't be tell  
" me me me**

**2. Don't be  
afraid to be  
brief**

**9. Don't auto-  
post your  
context**

**8. Don't forget  
your context**

**"Tips for  
Content  
Writing for  
Social Media"**

**3. Use extra  
punctuation**

**7. Check your  
spelling and  
grammar**

**4. Ask a  
question and  
say " You"**

**6. Tell people  
what to expect**

**5. Avoid  
Abstract Titles**

# “Video Development”



# Development of storytelling and its impact

ប្លង់រឿង	ប្លង់រូប	ប្លង់សម្លេង
ចំណុចចាប់ផ្ដើម		
ប្រឈមបញ្ហា		
ជំនះបញ្ហា		
ដំណោះស្រាយ បញ្ហា		

# ប្រដាប់រៀនខ្លួន

១. សេចក្តីផ្តើម

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៣. ដំណោះស្រាយ

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២. បញ្ហា

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៤. លទ្ធផល

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# ប្លង់ផលិតវឿងខ្លី

## ប្លង់សំឡេង

### ប្លង់រូប

ល.រ

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ស្រ្តីដែលមានកូនដំបូង កំពុងដូកទឹកអា  
យកូន គ្រូរពាងទឹក នៅទីកន្លែងណា ប្លង  
ចង្កៀកពីមុខកាត ដៃ មុខកូនពេលគ្រូរ  
ទឹកក្រដាម ប្លង់ទូលាយពីក្នុងការ

១

សត្វចិញ្ចឹមនោះ ប្លង់ដៃគាត់បញ្ជាញ  
សប្បុរសភាព

២

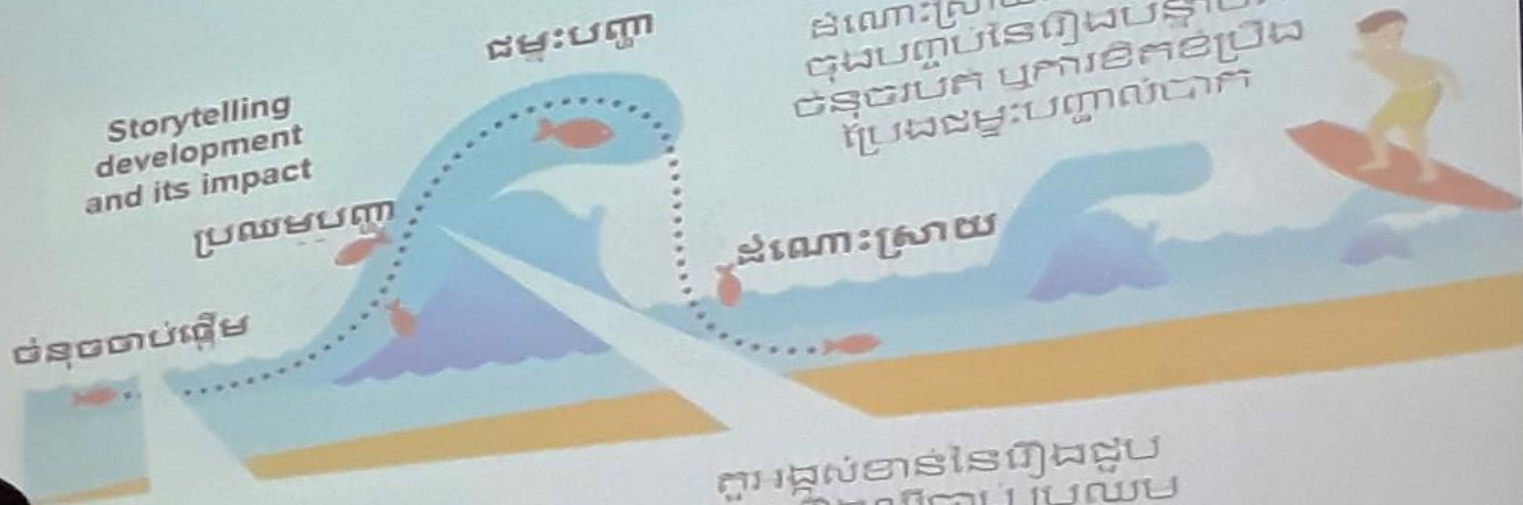
ស្រ្តីនាវ៉ូ កំពុងលេងឯកសារក្នុងសាលារៀន  
(ចកមុខកាត ដៃ ឯកសារ) រកការសាលារៀន  
ចកពីតំបន់មុខកាតដែលនិយាយពីការចុះ  
សប្បុរសភាព  
សភាពក្នុងរូបភាព អ្នកភូមិ  
សភាពប្រជាជនចូលរួមភូមិ

សំឡេង អោយគាត់ដៃចាំខ្លួន (ឈ្មោះ អាយ មុន  
លរ ផលដាក់ ទីលំនៅបច្ចុប្បន្ន)  
គាត់ដៃចាំពីកូនរបស់គាត់

ម្តាយ គេដូកស្រីអាចនិយាយបានទេពីបទ  
ពិសោធន៍ពេលធ្វើសប្បុរសភាពពីគុណដំបូង  
គេការធ្វើសប្បុរសភាពមានការលំបាកអ្វីខ្លះ  
ដោយសារយ៉ាងណា  
គេសប្បុរសភាពមានសារៈសំខាន់យ៉ាងណា  
ស្រ្តីនាវ៉ូ គេដើម្បីចុះសប្បុរសភាពស្រ្តីដែល  
ណា  
គេចំណុចអ្វីខ្លះដែលប្រជាពលរដ្ឋនោះមូលដ្ឋាន  
លោកជួបប្រទះក្នុងការចុះសប្បុរសភាព  
ពេលខ្លះឯកសារ គ្រូរធ្វើបែបណាដើម្បីចុះសប្បុរ  
សភាពបាន  
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ការអង្កេតស្រាវជ្រាវនៃការអភិវឌ្ឍន៍  
មានផលប៉ះពាល់ ឬ ផលប៉ះពាល់  
ប្រយោជន៍

Storytelling  
development  
and its impact



ដំណោះស្រាយសមស្របនៅ  
ចុងបញ្ចប់នៃរឿងបន្ទាប់គឺ  
ចំណុចបញ្ចប់ ឬ ការខិតខំប្រឹង  
ប្រែងជម្រុះបញ្ហាលំបាក

ទឹកភ្នែក និង ឬ ពេល  
វេលា ចាប់ផ្តើមនៃរឿង

ការអង្កេតស្រាវជ្រាវនៃការអភិវឌ្ឍន៍  
ប្រទះរឿងលើចាប់ ប្រឈម  
បញ្ហាលំបាក ឬ មានផលប៉ះពាល់  
កើតឡើង





**Detail information  
please check**

**[www.ccc-cambodia.org](http://www.ccc-cambodia.org)**

***Thank You***

