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Cooperation Committee
for Cambodia
Comité de Coopération
Pour le Cambodge



Sweden

Sverige

FAIR FINANCE CAMBODIA
A MEMBER OF FAIR FINANCE ASIA



CONSULTATIVE WORKSHOP

RESEARCH STUDY ON ECONOMIC AND SOCIAL IMPACT OF ALCOHOLIC BEVERAGE CONSUMPTION

Date: 8 April 2022 (02:00pm - 04:30pm)

Virtually by ZOOM

<https://us06web.zoom.us/j/89166725597>

I. Introduction

Guided by its three objectives to, analyze economic and social impacts (negative and positive) of alcoholic beverage consumption among the under-age and women groups, to have an in-depth understanding of financial flow within alcoholic beverage business, and to assess bank's policy and policy gap with the integration and enforcement of ESG principle for investment decision in alcoholic beverage business sector in Cambodia, a study was carried out between December 2021 through February 2022. A research on the Socio-economic Impacts of Alcoholic Beverage Consumption among the under-age and women group in Cambodia was conducted by the Consulting Cambodia Action Network Co, Ltd. led by Dr. CHAN Vibol, Consultant, to look at the two imperative sides of the alcoholic beverage business - the demand and supply sides. This study was commissioned by the Cooperation Committee for Cambodia (CCC) under the grant support from the Fair Finance Cambodia (FFC), a coalition of CSO network led by Oxfam in Cambodia.

To triangulate with the secondary data from various and diverse sources, the study got engagement from over 320 respondents of the general population, government institutions, development partner, banking regulator, academic institutions, CSOs, researchers, analysts, and freelancers, etc., through the online survey, virtual interview or face-to-face interview. Both the secondary data and views and inputs from respondents have been analyzed and a Draft Version Report of the study was developed. Various quantitative statistical values and qualitative descriptions and arguments are contained in the report, from the introduction to key findings and discussion, and the conclusion and policy recommendations. To make sure the report reflects the reality at max and has a high representation of the topic it's studied, the consultation from selected respondents, relevant actors and stakeholders is required.

II. Objectives

The consultation workshop aims:

- Providing space for the study team to present the preliminary findings from the study
- Receiving more validation, feedback, input and review from the selected respondents, relevant actors and stakeholders
- to enable the study to rigorously review the draft version and produce the final one to be used for the policy dialogue and shared publicly.

III. Participants

Key people and institutions to be invited to the workshop include:

- The relevant and/or specialized government institutions and Ministries,
- Development partners,
- Banking regulators, banks, beverage companies,
- CSOs, academic and research institutions, researchers and scholars.

An approximate number of people to be invited to join the workshop is around 40-50 including participants and speakers.

V. Program and Agenda

It's planned that the workshop will take a half day, in the afternoon of the 8th of April, 2022. The workshop will be started by the opening session, presided by CCC/Oxfam, to provide a brief on the rational, key objectives and the use of the study. This will be then followed by a comprehensive presentation by the lead consultant, on the preliminary findings of the study. The subsequent sessions will focus on the critical validations from the quest speakers and participants. They will be invited to share views, feedback, input or evidence to the study team. Clarification would take place if any. At the closure session, the participants will be informed what are next steps to happen.

Agenda		
Time	Topics	Resource Persons
02:00-02:10	Introduction of the quest speakers and participants	CCC/Oxfam representative
02:10-02:20	Welcome Remark	Ms. Sin Putheary, ED of CCC
02:20-02:30	Key Notes	NBC/ABC/MoWA (TBC)
02:30-02:40	Open Remark	Ms. Phean Sophoan, National Director of Oxfam in Cambodia (TBC)
02:40-03:00	Presentation on: Findings and Recommendations from the Research Study on Economic and Social Impact of Alcoholic Beverage Consumption Among Under-Age and Women Groups in Cambodia	Dr. CHAN Vibol, lead consultant
03:00-03:30	Break out/group discussion (<i>Topic discussion about the key finding from the draft report presentation</i>) Participants will be invited to a small group. They will discuss and provide their inputs towards the key findings of the research. A representative of each group will share his/her group's inputs to the plenary.	<u>MC</u> Participants: ❖ Several ministries representatives such as Ministry of Health, Ministry of Education, Ministry of Interior and Ministry of women affairs ❖ Banks, and Associate of Bank in Cambodia and National bank of Cambodia ❖ Alcoholic beverage manufacturers ❖ CSOs ❖ Academia, think tanks/ General Populations
03:30-03:45	Coffee break	All participants
03:45-04:30	Plenary discussion (<i>Topic about the additional validation feedbacks and inputs from the plenary group into the draft report</i>)	• Moderated by: Dr. CHAN Vibol, lead consultant

	Q&A	All Participants:
04:30-04:35	<u>Wrap-up and losing</u>	A Representative of FFC

Noted: Organizers reserve the rights to alter the agenda depending on time constraint and availability of speakers.