



## Call for Applications For the training courses on “Local Fundraising (LFR)”

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## COURSE BENEFIT

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Have the basic knowledge and skills to raise funds at local level for a local project of their organizations

Be able to determine the resources needed for projects to match these with potential donors

Be able to know basics of effective fundraising and be able to draft an action plan and budget for fundraising activities

Be able to link branding, communication and local resource mobilization

Support participants' reflection on their sustainability, fundraising and resource mobilization practices

Help participating organizations to identify current resource gaps and to equip them with knowledge, skills and right attitude to raise resources with a focus on local resource mobilization and community fundraising

# 5-DAY A-LEVEL PROGRAMME LFR COURSE

-  LFR Theory
-  LFR Analysis
-  LFR Planning
-  LFR Skills

	Day1	Day2	Day3	Day4	Day5
Morning	Introduction & Learning	LFR Steps & Sources of Income	Communicate on LFR	Make your LFR Plan (1)	Plan your LFR Event
	Why LFR? What is LFR?	Individual Donors	Communicate: Case for Support	Make your LFR Plan (2)	Present your LFR Event
Afternoon	Mindset & Donor Appreciation	Company Donors	Make an organizational leaflet	Create your LFR team	Evaluate your own learning (ICA LFR)
	Active Listening for Donor Appreciation	Practice Donor Profiling	Do an Elevator Pitch on your leaflet	Present your LFR Plan	Evaluation & Closure

## The Course Structure and Fee

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- All courses in this year 2021 will be funded by CtGA
- Successful applicant NGOs or CBOs will only contributes \$100 each applicant
- This fees covers all related courses and activities ( E-platform, accommodation, transportation, foods..etc).
- The maximum participants for one course is 20, from approximately 10 organizations.

Workshop for Leader  
28-May-2021



Register for Local  
Fundraising  
29-May till 3 June 2021



Provide E-Platform  
training to successful  
4 June 2021



Local Fundraising 1 (LFR1)

7-11-June-2021

Local Fundraising 2 (LFR2)

28/30 Jun-1/2-July-2021



Online mentoring and  
Coaching

July-21



Face to face Mentoring  
and Coaching

Oct-21



Join Fundraising event

Nov-21



Graduation day

Dec-21



# KICK OFF FOR REGISTRATION : START NOW!!!



- Link for registration:

LFR1: <https://www.ccc-cambodia.org/en/resources/event-calendar/2021-06-11/first-local-fundraising-training>

LFR2: <https://www.ccc-cambodia.org/en/resources/event-calendar/2021-07-02/second-local-fundraising-training>