



គណៈកម្មាធិការ
សហប្រតិបត្តិការដើម្បីកម្ពុជា
Cooperation Committee
for Cambodia
Comité de Coopération
Pour le Cambodge

MINUTE OF The 20th M&E Learning Forum On “Case Study and Success Story”

25 October 2018, *Diakonia Center /ICF Building*



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Introduction

As the longest established membership organization in Cambodia, the Cooperation Committee for Cambodia (CCC) has played a unique role since 1990 in strengthening the cooperation, professionalism, accountability, governance, and development effectiveness of the Civil Society Organizations (CSOs) that are working across diverse sectors in Cambodia.

To keep responding to the needs of the NGO community; CCC had conducted the **19th M&E Learning Forum on 14 June 2018 which focused on “Developing Tools for Project Monitoring”**. In the other hand, to be more strengthen the capacity on NGO governance in Cambodia, the M&E Working Group decided to select the main topic which raised by NGO participants during learning forum is **“Case study and Successful Story”**.

The 20th M&E Learning Forum is designed for M&E practitioners who come from members and non-members organizations of CCC. This event will be full-day conducted on **25 October 2018 at Diakonia center** with specific objectives, expected outputs, and agenda as below:

Objectives of the M&E Learning Forum

- To refresh participants, strengthen their skill on how to *Developing Tools for Project Monitoring*
- help participants strengthen their skill on how to develop effective case study and success story.
- To help participants strengthen their skill on how to identify common challenges in developing case study success story
- To create a learning and sharing environment and build a stronger network.

Open Remarks

by Dr. El Sotheyary, Head Of Program of CCC

The 20th of M&E learning forum was opened remark by Dr. El Sotheyary, Head of Program of CCC. She expressed that this learning forum is very import topic which focused on case study and success story, it is a good start and appropriate time for us in writing case study and success story in the annual report at the end of the year. She added that the most of case study; we tried to write the positive impact or good lesson learned, however, we can also write the failure. Because we can show the negative points as lesson learned that we should avoid to the next time. Especially, everyone also used to develop case study & MSC with difference levels, based on donor required and based on own experienced. It is also a good time to reflect and share the best practices from speaker on topic case study & MSC; to inform, promote and learn. It's important to know the way that how to develop a good case study to get success. And this M&E learning forum will contribute a lot to your professional life.



Finally, she also thanked to a Speaker/Resource Person, Mr. Lim Phai, Program Director from VBNK and she also thanked to M&E working group members who always supported CCC, and M&E practitioner who always shared and learned each other, the last one is CCC team in facilitating to conduct this event.

Summary output of the 20th M&E Learning Forum

This is the minute of the 20th M&E learning forum which was conducted full day on 25 October 2018 at DIAKONIA Center, Phnom Penh. The 60 participants (20 are Females) M&E practitioners including CCC staff attended within this forum.

Session1: Review the learning points from the last M&E learning forum on “Developing Tools for Project Monitoring”

The last learning forum was reviewed by Mr. Vang Sean, M&E and Reporting Specialist of CCC and M&E Working group member.

To ensure that some participants who participated the last learning forum, he asked someone who volunteer to recap what they learned, and in order to share to the new participants today too. Meanwhile a few former participants shared what they have learnt are:



- How to develop Questionnaire for project monitoring
- Practiced and applied to improve the performance by reflecting the previous questions and changed it.
- Understood on What is questionnaire? It is a set of questions that we asked to reach our objectives.

After the recapped by participant, **Mr. Vang Sean** briefed what participants shared by focusing the 3 main points:

- **What is PM?**
- **Process and Step of PM tools**
- **Questionnaire development**

A few of them also shared what they have applied.



I have applied what I have learned such as I developed questionnaires template related to the WASH & Nutrition project, as well as I reviewed the questionnaires which developed by NGOs' partner and commented them in updating what they did.

I have reviewed the previous questionnaire that I developed, there were many questions that I changed to get more qualitative information and depth understanding



Questions and Answers from participants

Q: *The questionnaire takes about 60 minutes, is it appropriate for the respondent? It is a big scope (project, program & organization)*

A:

- **Clear objective:** what do you want from each question
- I used to conduct survey for a company on the behavior of using mobile phone. I think that developer need to clear by themselves about the question and what they want from the questions, and need to make it simple and easy to understand.

Q: *When do we conduct M&E? When we use those questionnaires? Before, during or after M&E?*

A: Monitoring: is ongoing process, An organization should have M&E framework, If your organization doesn't have M&E officer, so Program staff is a M&E, he/she can prepare Plan, Do, Analyze & Use

Session 2: Sharing on “What is case study and Most Significant Change(MSC)?

This session shared by **Mr. Lim Phai, Program Director, VBNK**. He explained and demonstrated the key points as below:

☞ Why people talk about case study?

- It is part of your project monitoring and project performance
- It provides a way of sharing information, a space to reflect on key lessons learnt
- It shows honesty, transparency and accountability
- It is a means of marketing the work to the public and donors. *“The better your story, the more money you raise.”*



☞ Use of Terminology (case study, success stories, MSC and stories of transformation, Storytelling)

| Term | Explanation |
|---------------------------|--|
| Case study | A case study is a written account that gives detailed information about a person, group, communities or thing and their <u>development</u> over a period of time. The act or an instance of <u>analysing</u> one or more particular <u>cases</u> or case <u>histories</u> with a <u>view</u> to making <u>generalizations</u> |
| Success stories | a story of a person who rises to fortune, acclaim, or brilliant achievement (problem solving, inspiration and replication) |
| MSC | It is a form of monitoring and it occurs throughout the project cycle and provides information for project management |
| Stories of transformation | A unique life story of someone. Transition from one stage to another and another (school, work, confidence, happiness and security). Problem solving, inspiration and replication. |

| Term | Explanation |
|-------------------|--|
| Stories of change | something that makes you stop and think, be amazed and impressed. The change does not have to entirely address or solve the problem. The main emphasis is on the citizens taking action. However, for inclusion, something must have changed through the intervention/program. |
| Story telling | It is a method used to raise awareness or to educate in a social context. It connects information to emotion. It is easy to remember. |
| Project story | It is similar with stories of change and success stories. |
| Quote | Repeat or copy out (words from a text or speech written or spoken by another person). Consider its relevance to the theme, specific and significant. Who says it and what does it means to the project? |
| Paraphrasing | Expressing the meaning of (something written or spoken) using different words, especially to achieve greater clarity. |

☞ Process of getting the case study

- Common challenges in developing a case study (group discussion by table)
- Sharing and feedback
- Ethics for developing a case study or story
- Case study data collection method (role-play)
 - Plan (purpose and scope)
 - Design (questionnaires)
 - Collect (sources, interview, observation)
 - Analyze
 - Write up
- Writing a case study (share one case)

☞ Stories of Changes

❖ What are they?

- Stories of change are one way of learning about the results/impact that a project is having. (Limited to two pages) (or 1000 words)
- A story of change does not focus on the process, but describes where project interventions led to changes (policy, practice, knowledge, behavior and/or attitudes as well as a situation or status).
- The stories provide a way of sharing information, a space to reflect on key lessons and a means of marketing the work to the public and donors.

❖ Structure

| Section | Proportion | Summary |
|--------------|------------|--|
| Introduction | 20% | Start by describing the key message from the story Describe the issue at the time the story begins including the date, location, and key actors involved. |
| Action | 25% | Explain the activities (such as meetings, training and workshops, etc.) that were undertaken to address the challenge. |
| Result | 25% | State the success or failure of the course of action on the immediate and in the longer term objectives. If possible, describe the impact amongst beneficiaries. |
| Conclusion | 20% | Suggest what were the critical success/failure factors. Describe the lessons for your organization. |

❖ Steps in writing the story

Step 1: Choose a story

Step 2: Gather evidence (context, issues, actions, results, factors, lessons, etc.)

Step 3: Write an outline

Step 4: Write the story

Sample of Success Stories (USAID)

📄 Success Stories Guidelines (USAID)

1. How to tell our stories?

- Use powerful statistics
- Communicate progress (how project has made a difference, improved people's life)
- Personal narrative (including beneficiaries and beneficiary quotes)
- A real life example of good work through the lens of the people affected

2. Outline

➤ **Headline or title (simple but impactful, summary of the story and including actions verbs).**

- *"SRI and Organic Farming Benefits Farmers, Strengthens Communities"*
- *"Cocoa Brings Cash, Creates Better Conditions for Farmer Families"*

➤ **Body**

- **challenges and issues encountered**, the context – human interesting point)
 - Rice farming, yield, not enough to support the family...how they cope with it.
 - Location, situation, land size, poverty rate, more details about the framing practices
- **The action taken and the result**
 - What change for the person or community?
 - Beneficiary quote
- **Put the individual story in a bigger picture:**
 - The story is of the hundred farmers participating or benefiting from the projects...
 - How many have been changed (gender?) showing a situation before and after the interventions (yield or income). Insert another quote from other person.
 - A sign of sustainability or replicability (scale-up) by others, i.e. government agencies, etc.
 - Use of photograph (colorful, depict action, capture attention, feature a main character prominently)

3. Other points to consider:

- Do use powerful statistics that show a large, specifically defined change; show the change over a specific period of time; *and what is achieved at a low cost per unit.*

- Don't lead with \$\$ amounts, but the results
- Do tell stories that showcase a sustainable change.
- Don't tell stories that could represent a one-off success or that aren't connected to a larger narrative or solution.
- Do create emotional/personal connections that bring viewers into the scene.
- Do FEATURE REAL people and quote them

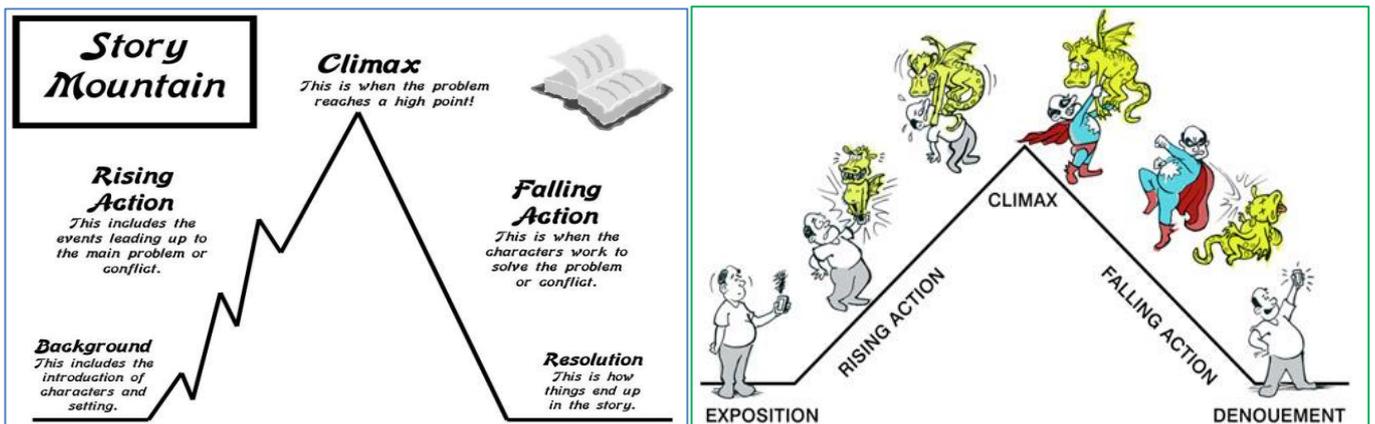
4. Common format

- o Problem and context
- o Solutions
 - Innovation?
- o Challenges
- o Lessons learnt
- o Key features (project information)

❖ The four components of Case Study/Story

1. Issues/problem
2. Solution/intervention
3. Impact/result
4. Lesson learned

Sample of story board



Most Significant Change(MSC)

តើសរសេររឿង MSC ដើម្បីអ្វី ? ៖



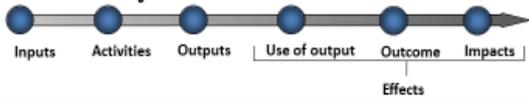
1. **Collect data about the impact of the project as a whole**
ប្រមូលទិន្នន័យអំពីផលប៉ះពាល់នៃគម្រោងទាំងមូល
2. **Promote organisational learning within the project team**
ជាមូលដ្ឋានសម្រាប់ឲ្យអង្គការ និងក្រុមការងាររៀនសូត្រ

Steps in MSC

- Defining the domains of change
- Defining the reporting period
- Collecting SC stories
- Selecting the most significant of the stories
- Verification of stories

ការផ្លាស់ប្តូរគួរកត់សំគាល់រួមមានដូចជា៖

- ❑ ការផ្លាស់ប្តូរទាក់ទងនឹងទស្សនៈ ការប្រព្រឹត្ត
- ❑ ការផ្លាស់ប្តូរប្រសិទ្ធភាពនៃការចូលរួមរបស់ប្រជាពលក្នុងសកម្មភាពអភិវឌ្ឍន៍
- ❑ ការផ្លាស់ប្តូរគុណភាពស្ថានភាពជីវភាពរស់នៅរបស់ប្រជាពលរដ្ឋ
- ❑ ការផ្លាស់ប្តូរទាក់ទងនឹងនិរន្តរភាពនៃគម្រោង
- ❑ ការផ្លាស់ប្តូរដទៃទៀត...



សំណួរមុនក្នុងការសរសេររឿងនៃការផ្លាស់ប្តូរ?

- 1) តើអ្នកបានចូលរួមក្នុងគំរោងយ៉ាងម៉េច? តើឧប្បវេណីកំពុងពាក់ព័ន្ធយ៉ាងម៉េចនៅក្នុងគំរោងនេះ?
- 2) គិតពីការផ្លាស់ប្តូរសំខាន់ៗ ក្នុងកំឡុងពេលចូលរួមក្នុងដំណើរការគម្រោង (រយៈពេល ១ ឆ្នាំមកនេះ)
- 3) តើអ្វីខ្លះជាការផ្លាស់ប្តូរសំខាន់ៗចំពោះខ្លួនអ្នក សហគមន៍ ឬ ស្ថាប័ន (វិជ្ជមាន ឬ អវិជ្ជមាន)?
- 4) កត្តាអ្វីដែលនាំឱ្យមានការផ្លាស់ប្តូរនេះ?
- 5) តើកត្តាខាងក្រៅអ្វីខ្លះដែលជួយជំរុញឱ្យមានការផ្លាស់ប្តូរនោះ?
- 6) តើអ្នកជួបឧបសគ្គអ្វីខ្លះនៅក្នុងដំណើរការគម្រោង(រយៈពេល ១ ឆ្នាំនេះ)?
- 7) តើអ្នកបានធ្វើអ្វីខ្លះដើម្បីជំនះឧបសគ្គទាំងអស់នោះ?
- 8) តើមេរៀនរៀនសូត្រសំខាន់ៗ ឬ យោបល់ត្រឡប់អ្វីខ្លះដែលអ្នកគិតថាសំខាន់ និង ចង់ចែករំលែកទាក់ទងនឹងដំណើរការគម្រោង?

ឧប្បទេសនៃការសរសេររឿងនៃការផ្លាស់ប្តូរ?

គោលការណ៍នៃនាំក្នុងការសរសេររឿង(មើលគួរលើសពី ២-៣ទំព័រឡើយ)

- 1) សេចក្តីផ្តើមរឿង(ស្ថានភាពមុន និងការចូលរួមសកម្មភាព ឬការទទួលបាននៃសវា)
- 2) ពណ៌នាការប្រែប្រួលបែបពីស្ថាន(រួមទាំងរចនាសម្ព័ន្ធការពាក់ព័ន្ធ)។
- 3) ពណ៌នាកត្តាទាំងឡាយដែលជំរុញឱ្យមានការផ្លាស់ប្តូរ
- 4) ទាញយកការសន្និដ្ឋានខ្លីរឿងផ្លាស់ប្តូរ។



Start Stop Continue (Change)

Template 1

| Section | Explanation |
|----------|---|
| Stop | What are we doing in our organization that is not working? (Something we should STOP) |
| Start | What should we put in place to improve our organization? (Something we should START) |
| Continue | What is working well in our organization and should be continued? (Something we should CONTINUE) |
| Change | What is working to some extent and would benefit from minor changes? (something we should change) |

Start Stop Continue (Change)

Template 1

| Section | Explanation |
|----------|---|
| Stop | What wastes time and resources? What is not working? What is not of value? |
| Start | What would add value? What new skill/tool/system would help? What new process would help? |
| Continue | What works well? What provides value? What connects people? |
| Change | What should we update? What should we upgrade? What can be improved? |

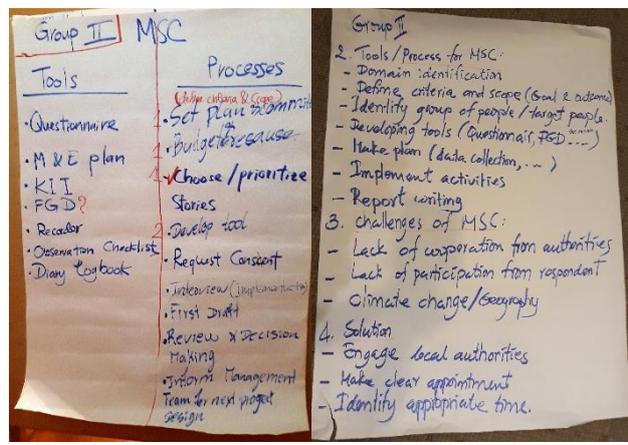
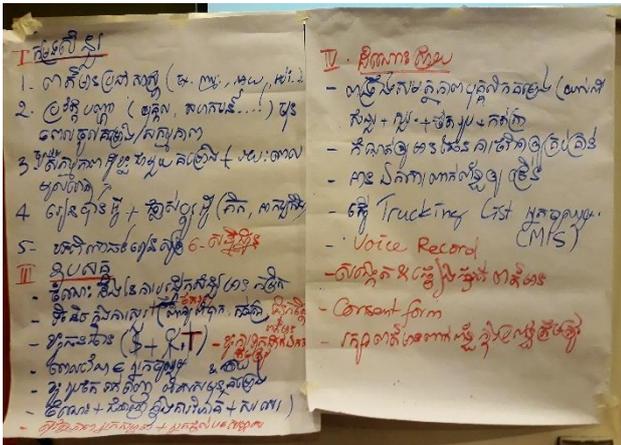
Note: Suggested from speaker, if you want to be a good writer of case study, you need to be good in storytelling. In order to write a story, we need to tell something in the story. He mentioned that Case Study focuses on process or intervention and longer text than success story. Case Study can become generalization and systematic process in changing something. And, Success Story focused on what is difference between the previously and currently or before and after the project intervention, but it changed or not changed, it based on personal or individual only.

For further detail result, please see attached documents on CCC website

Group Discussion and sharing on “the Case Study and Most Significant Changes (MSC)”

The participants were divided into small groups. Each group responded the questions related to the Case Study and Most Significant Changes (MSC) by responding to the 4 questions below:

1. How to develop question for case study? (Group 1&2)
2. How to identify tool/process for MSC? (Group 3&4)
3. What are the challenges in developing Case Study/MSC? (All groups)
4. How to address those challenges? (All groups)



The results of groups discussion:

Each group should have a facilitator and a presenter for reporting back to the plenary.

| Case Study | Most Significant Changes (MSC) |
|---|--|
| <p>How to develop question for case study?</p> <ul style="list-style-type: none"> • Demography (Name, Age, Education...) • Problem history (personal, community, ...) before cooperation with the project • What activities of the project did you participate in? (time and why?) • What did you learn from the project? What change? (Attitude and Action) • Lesson learned • Conclusion | <p>How to identify tool/process for MSC?</p> <p>Tools:</p> <ul style="list-style-type: none"> - Questionnaire - M&E plan - KII - FGD - Recorder - Observation checklist - Diary logbook (Journal) <p>Process:</p> <ul style="list-style-type: none"> - Define changes and scope (Domain of Changes) - Set plan and committee - Budget and resource - Choose story (significant) /prioritize story (MSC) - Develop tool - Staff capacity on the tools - Request consent from respondent - Interview (implementation or data collection) - Tittle of the story need to be set by respondent - First draft - Review (verification information by other to make sure the information is right) or validation and decision making - Inform management team and design |
| <p>What are the challenges in developing Case Study/MSC?</p> | |
| <ul style="list-style-type: none"> • Questionnaire development (knowledge) • Questioning technique (Complicated word, recording, trust) • Resource limitation (Human & Financial) • Time of respondent • Lack of comparison before and after project intervention (eg. Photo) • Knowledge and skills in writing and analysis • Documentation • Security of interviewer and interviewee (human right, land right, investigative, etc.) | <ul style="list-style-type: none"> • Take more time and resources • Willingness of participation (more frequencies) • Political • Extreme weather • Data error (dishonest of respondent) • Health condition of respondent |
| <p>How to address those challenges?</p> | |
| <ul style="list-style-type: none"> • Staff capacity building to understand questions, questioning, taking photo and recording • Allocate budget for monitoring • Read relevant documents • Regular tracking list • Vice record • Observation and verification of information • Consent form • Documented in the appropriate system | <ul style="list-style-type: none"> • Engage local authorities • Make clear appointment with respondent • Identify appropriate time (season, election period, during night time,...) |

Question and Answer from participants

Q: How to write case study to support the indicator of the project or program?

Q: How to measure case study or story to be fit to the project and organization?

A:

- We are M&E practitioner, when we did, we should think there will be asked more questions to ourselves. We did not limit ourselves by reporting but we need to think about the change at the organizational level
- When we try to measure somethings, we need to know where we are standing now, and then our knowledge will be expanded. We need to expand as possible as we can do and we need to see the parameter of the project or organization.

Q: What is difference between Data and Information? Should we include data and information in the case or story?

Q: We always written two case studies per year and shared to our donors, but we never got any comments and feedback from donors related to how to write good case study?

In this case, some project which related to how to transform youth to be an active youth; it seems to be difficult in writing case study, because there is no positive impact, so it is not inspired yet.

A:

- If we updated the same as case study which we used in the previous one, it is not the old case study. It is the new case study. If we said old case study, it means that we used the old case study without any updating or added up new information. But we need to be flexible in notifying and explain to donor that our project period really need time to see the result what will be changed in the next 3 or 5years, it cannot be changed or happened within only 6 months.
- The case study that we wrote many times, it is the case study which shows about the behavior changes but the behavior changes need time to see it, because it just 3-12 months, may be nothing changed to show. We need to show the attractive of the case study to attract the interesting of the readers. If they like reading our case study, so it is our success.

Q: How to write the attractive case study? How to start the entry point?

A: The objective of story writing:

- Fact story
- Story can be generalized
- Theme: reflect on the leadership, women empowerment, ... (the same story but can write in different theme and many them)
- The behind of the story want to show the next step and the next improvement.

The Evaluation result of the Learning Forum

Based on the evaluation sheet showed the result overall of the learning forum as detail below:

| Topics | Very Unsatisfied (%) | Unsatisfied (%) | Normal (%) | satisfied (%) | Very satisfied (%) |
|--------------------------------|----------------------|-----------------|------------|---------------|--------------------|
| Process | | | | 54% | 46% |
| Venue | | | 22% | 66% | 12% |
| Logistics providing | | | 34% | 63% | 3% |
| Contents | | | 31% | 59% | 10% |
| Understanding the key contents | | | 37% | 46% | 17% |
| Explanations | | 7% | 29% | 52% | 12% |
| Sharing Experience | | | | 54% | 46% |
| Duration | | | 22% | 66% | 12% |

➤ What points will be applied to improve your own skills as well as your organization's performance? (Please give specific point)

- We can use on how to write the best MSC and case study
- Develop story of change for annual report
- The importance of M&E in organization
- Story of change (turning point)
- Will use case study for project monitoring tool
- Identify key point and process for writing case study
- How to develop questionnaire for interviewer?
- will share case study and MSC to staff
- The Content to writing story and the use of Terminology
- MSC tool and technique

Conclusion

Based on the evaluation learning forum result, the most participants appreciated as well as satisfied the M&E learning forum. Mostly, they satisfied related to the process of learning form, venue, logistics providing, key contents and sharing of each speakers related to their experiences. The participants have learnt a lot of the experience from the speakers and among their participants thought the questions and answers as well.

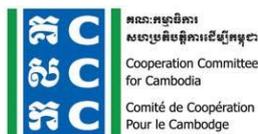
Moreover, the participants have committed apply what they learnt to improve their own skills as well as their organization's performance with the key capture as they listed down above.

Closing Remarks

The ended of the 20th M&E Learning Forum, Ms. Sin Putheary, Head Of Communications of CCC, she thanks giving to the participants who spent their value time to attend the forum until the end, she mentioned that, before we just learned about the generally of M&E but now we learned about the case study and success story, that is important to report back to Donor to inform our intervention and impact. Today, there were many program staff participated in this M&E learning forum; so that we can improve our knowledge and skills, especially; we can apply for everywhere even we change or move to other organizations. if we are understanding about the tool, believe, culture, education...etc. By the way, she also thanks to some participants who shared their experiences. She believes that the M&E staff are programmer in helping to do their project activity as well.



Annex: Agenda and Sample of Case Studies



ទស្សនវិស័យ: ការអភិវឌ្ឍប្រកបដោយនិរន្តរភាពសម្រាប់ប្រទេសកម្ពុជា

Vision: Sustainable development for Cambodia

Concept Note The 20th M&E Learning Forum

On

“Case study and Successful Story”

25 October 2018, 8:00am – 5:00pm,

Diakonia Center/ (ICF) #19-21, Street 330, Boeung Keng Kang III, Chamkamorn, Phnom Penh

I. Introduction

As the longest established membership organization in Cambodia, the Cooperation Committee for Cambodia (CCC) has played a unique role since 1990 in strengthening the cooperation, professionalism, accountability, governance, and development effectiveness of the Civil Society Organizations (CSOs) that are working across diverse sectors in Cambodia.

Phase 3 of CCC’s Governance Hub Program (GHP) for the five year period 2017-2021, the goal of CCC is for a “strong and capable civil society, cooperating and responsive to Cambodia’s development challenges”. The GHP’s goals are 1) enhanced effectiveness and impact of civil society organizations (CSOs), and 2) improved enabling environment for CSOs. Responding to its goals CCC offers a range of capacity development and learning opportunities for NGO staff to influence their thinking and practices and to deliver high quality services appropriately respond to the true needs of those CSO.

One of seven program strategies is the **Learning and Capacity Development** for CCC members and other interested CSOs. Among this program the learning forum on Human Resource Management (HRM), Monitoring and Evaluation (M & E), Information Communication Technology (ICT) and Finance Management forum is very importance to build the capacity of its members for better performance of their service delivery. To ensure the quality of the learning forum CCC has formed the Working Groups to provide inputs and advice for NGO learning community in Cambodia. The Working Group will play role as an oversight committee to provide strategic and technical support to NGO community to promote and improve their Human Resource Management, Monitoring and Evaluation, Information Communication Technology and financial management system within their organizations for effectiveness and efficiency development in NGO sector of Cambodia.

To keep responding to the needs of the NGO community; CCC had conducted the **19th M&E Learning Forum on 14 June 2018 which focused on “Developing Tools for Project Monitoring”**. In the other hand, to be more strengthen the capacity on NGO governance in Cambodia, the M&E Working Group decided to select the main topic which raised by NGO participants during learning forum is **“Case study and Successful Story”**.

The 20th M&E Learning Forum is designed for M&E practitioners who come from members and non-members organizations of CCC. This event will be full-day conducted on **25 October 2018 at Diakonia center(ICF/KSSA)** Building with specific objectives, expected outputs, and agenda as below:

II. Objectives of the M&E Learning Forum

- To refresh participants strengthen their skill on how to *Developing Tools for Project Monitoring*

- help participants strengthen their skill on how to develop effective case study and success story.
- To help participants strengthen their skill on how to identify common challenges in developing case study success story
- To create a learning and sharing environment and build a stronger network.

III. Expected outputs

- The participants can develop sound case study and success story.
- The participants better understanding how to identify and develop effective questionnaire for case study and success story
- The participants had more chance to learn, share, and build strong relationship and networking.

IV. Target Participants

This M&E learning forum is offered to a maximum of 80-100 participants from CCC members and non-member organizations who are M&E practitioners and professionals. Each participant should be assigned by the management level but open for all junior or mid-levels related M&E technical of their organization and committed to apply what has been learned from the forum to their organization. Participants from non-CCC member are welcomed but are subjected to pay attendance fee as stated in the CCC Policy on Business Capacity Development Services as a contribution to support the forum's logistic arrangement.

V. Detailed Agenda

| Time | Key Contents | Resource persons |
|-------------|---|---|
| 07:30-08:20 | Registration | <ul style="list-style-type: none"> • Ms. Sreng Sophornlakhena, Project Assistant, CCC |
| 08:20-08:30 | National Anthem Introduction of the learning forum objectives | <ul style="list-style-type: none"> • Ms. Keo Mara, Learning Specialist, CCC |
| 08:30-08:40 | Opening remarks | <ul style="list-style-type: none"> • Dr. El Sotheary, Head Of Program, CCC |
| 08:40-09:00 | Session1: Review the learning points from the last M&E learning forum on <i>“Developing Tools for Project Monitoring”</i> | <ul style="list-style-type: none"> • Mr. Vang Sean M&E and Reporting Specialist, CCC • All participants |
| 09:00-9:45 | Session 2: Presentation on: - What is case study and Most Significant Change(MSC)? Q&A | <ul style="list-style-type: none"> • Mr. Lim Phai Program Director, VBANK • All participants |
| 9:45:-10:00 | Coffee Break | All |
| 10:00-12:00 | Session2 : Continue Q&A | <ul style="list-style-type: none"> • Mr. Lim Phai Program Director, VBANK • All participants |
| 12:00-01:30 | Lunch Break | All |
| 01:30-01:35 | Energize game | <ul style="list-style-type: none"> • All participants |
| 01:35-02:30 | Session 3 : Group Discussion: - How to develop sound questionnaire and identify tool for MSC? - Plenary sharing the experiences of each group - Q&A | <ul style="list-style-type: none"> • Mr. Lim Phai Program Director, VBANK • All participants |
| 02:30-3:15 | Session 4 : Presentation on “ Tools case study and MSC” ? - Q&A | <ul style="list-style-type: none"> • Mr. Lim Phai Program Director, VBANK • All participants |
| 3:15-3:30 | Coffee Break | All |

| | | |
|------------|--|--|
| 3:30-4:15 | Session 3: Continue <ul style="list-style-type: none"> - <i>Presentation on “ Tools case study and MSC” ?</i> - Q&A | <ul style="list-style-type: none"> ● Mr. Lim Phai Program Director, VBNK ● All participants |
| 4:30-4:50 | Session 4 : <ul style="list-style-type: none"> - Expression - Discussion on the Next Topics - Evaluation forum | <ul style="list-style-type: none"> ● Ms. Keo Mara, Learning Specialist, CCC ● All participants |
| 4:50-05:00 | Conclusion and Closing remarks | <ul style="list-style-type: none"> ● Ms. Sin Putheary Head Of Communications and Member Development, CCC |

Note: CCC reserves the rights to change the agenda based on the availability of the speakers and time constraints.

For slide presentations, please check on CCCC website:

www.ccc-cambodia.org

Sample case study

ករណីសិក្សា (UNDP 2013 – CCBAP)

ចំណាងជើង៖ លើកកម្ពស់វិធីសាស្ត្របណ្តុះបណ្តាលការប្រែប្រួលអាកាសធាតុ (ដកស្រង់សង្ខេប)

ស្ថានភាព (ពន្យល់អំពីស្ថានភាព អាចជាបញ្ហា ឬរឿងណាមួយដែលយើងចង់និយាយ។ តើស្ថានភាពយ៉ាងដូចម្តេច ដែរពីមុនមកនេះ? មានរូបថតផង បើមាន)

ខេត្តកំពង់ស្ពឺ គឺជាខេត្តមួយដែលតែងតែរងនូវគ្រោះរាំងស្ងួតជារៀងៗ ។ លក្ខណៈរាំងស្ងួតនៅទីនោះ គឺការធ្លាក់ ភ្លៀងយឺតយ៉ាវនៅដើមរដូវវស្សា និងមានភ្លៀងធ្លាក់មិនទៀតទាត់...។ ឃុំកាំមានជ័យ ស្ថិតនៅភាគឦសាននៃស្រុក បសេដ្ឋខេត្តកំពង់ស្ពឺ,,មានភូមិចំនួន១៣ មានប្រជាពលរដ្ឋ ៧៧៤គ្រួសារ និងមានប្រជាជនសរុប ៣.៩០៤ នាក់ (ស្ត្រីចំនួន ២,០២០) ហើយការប្រកបរបរចិញ្ចឹមជីវិតសំខាន់ ជាងគេគឺកសិកម្ម ដោយមាន៩៥%ជាអ្នកធ្វើស្រែ។

យោងតាមការសិក្សាមួយបានធ្វើឡើងកាលពីឆ្នាំ ២០១១ បានរកឃើញថា... រាំងស្ងួត គ្មានប្រព័ន្ធធារាសាស្ត្រ...មានការជួយបូមទឹករបស់មន្ទីរធនធានទឹក... អស់ថវិកា ដើម្បីទប់ទឹកប្រើពួកអ្នកភូមិបានលើក្តី និងប្រើប្រាស់ខ្សាច់ទប់ទឹកប្រ ឡាយដែលចំណាយអស់លុយប្រមាណពី៥០០ ទៅ៧០០ដុល្លារ ក្នុងមួយឆ្នាំ



បង្ហាញតួអង្គ ឬករណី (ចាប់ផ្តើមណែនាំពីតួអង្គ ឬករណីដែលអ្នកចង់លើកយកមករៀបរាប់។ បរិយាយអំពីប្រវត្តិអង្គ)

ក្រោយមកមានអង្គការមួយឈ្មោះថា “ភូមិបៃតង” បានចូលទៅធ្វើការអភិវឌ្ឍនៅតំបន់នោះដែល បានទទួល ជំនួយពីប្រទេស ស៊ុយអែត និងយូអិនឌីក៏ មានទឹកប្រាក់ប្រមាណ...។ គោលដៅនៃ គម្រោងគឺស្តារប្រព័ន្ធធារាសា ស្ត្រ និងបង្កើនចំណេះដឹងបច្ចេកទេស និងជំនាញផលិតផលកសិកម្ម,,,,,។

វិធីសាស្ត្រ៖

- ១. កំណត់បញ្ហាជាអាទិភាពរបស់សហគមន៍
- ២. ជំរុញឲ្យមានកិច្ចសហការ....
- ៣. កសាងកន្លែងស្តុកទឹក
- . ចងក្រងក្រុមកសិករប្រើប្រាស់ទឹក
- ៥. បង្កើតឥណទាន គ្រាប់ពូជ
- ៦. កសាងសមត្ថភាពសហគមន៍



ការផ្លាស់ប្តូរ ឬតាមលេចធ្លោរដែលអ្នកចង់បង្ហាញ (ត្រូវសម្របសម្រួល និងរូបថត)

លទ្ធផលសម្រេចបានរយៈពេលមធ្យម៖

- ១. ការបណ្តុះបណ្តាលការដាំដុះស្រូវ
- ២. ការចិញ្ចឹមត្រីក្នុងស្រែ
- ៣. ការស្រោចស្រពដំណាំស្រូវ
- ៤.
- ៥.





ការប្រឈមសំខាន់ៗ៖

- ១. ការកៀងគរប្រជាជនឲ្យមកចូលរួមរយៈពេលយូរ
- ២. ធនធានសម្រាប់បន្តនិរន្តរភាពគម្រោង
- ៣.

ការរៀនសូត្របច្ចេកវិទ្យាផ្សេងៗ៖

- ១. ការជ្រើសរើសទីតាំងគម្រោង
- ២. ការកំណត់បញ្ហាជាអាទិភាពរបស់អ្នកភូមិបានច្បាស់លាស់

សន្និដ្ឋាន (សង្ខេបការពិពណ៌នាខាងដើម ។ តើការសរុបនៃ ស្ថានភាពណ៍ តួអង្គ និងការផ្លាស់ប្តូរ នៅក្នុងរឿងនេះ បាន ឬនឹងនាំឲ្យមានអ្វីប្រសើរឡើង ឬកាន់តែអាក្រក់)

តាមរយៈការសិក្សាអង្កេត...ការឆ្លើយតបទៅនឹងបញ្ហារបស់អ្នកភូមិ វិធីសាស្ត្រសមស្របត្រូវបានអនុវត្ត ដើម្បីបន្តទៅនឹងការប្រែប្រួលអាកាសធាតុ ការកសាងសមត្ថភាពដល់អ្នកភូមិ....

ជារួម គម្រោងនេះបានបង្ហាញកសុតាងយ៉ាងច្បាស់លាស់អំពីវិធីសាស្ត្របន្តទៅនឹងការប្រែប្រួល អាកាសធាតុរាំងស្ងួត តាមរយៈការកសាងកន្លែងត្រង និងស្តុកទឹក ណែនាំវិធីប្រើពូជថ្មី...

អាស្រ័យហេតុនេះគម្រោងនេះត្រូវបានចាត់ទុកថាជាករណីមួយយ៉ាងជោគជ័យក្នុងការបន្តទៅនឹងការប្រែប្រួល អាកាសធាតុអនុវត្តដោយសហគមន៍។

Sample case study

ករណីសិក្សា

ចំណាងជើង (ត្រូវតែខ្លី ទាក់ទាញ និងបង្កប់ន័យអំពីអ្វីដែលអ្នកនឹងរៀបរាប់ អាចជាយុទ្ធសាស្ត្រ ឬគោលដៅដែលអ្នកចង់បាន)

ស្ថានភាព (ពន្យល់អំពីស្ថានភាព អាចជាបញ្ហា ឬរឿងណាមួយដែលយើងចង់និយាយ។ តើស្ថានភាពយ៉ាងដូចម្តេចដែរពីមុនមកនេះ? មានរូបថតផង បើមាន)

បង្ហាញតួអង្គ ឬករណី (ចាប់ផ្តើមណែនាំពីតួអង្គ ឬករណីដែលអ្នកចង់លើកយកមករៀបរាប់។ បរិយាយអំពីប្រវត្តិតួអង្គ)

ការផ្លាស់ប្តូរ ឬនាពេលចេញដែលអ្នកចង់បង្ហាញ (តួសេចក្តីនៃរឿង និងរូបថត ដំណោះស្រាយ និងលទ្ធផល)

សន្និដ្ឋាន (សង្ខេបការពិពណ៌នាខាងដើម ។ តើការសរុបនៃ ស្ថានភាព ករណី តួអង្គ និងការផ្លាស់ប្តូរ នៅក្នុងរឿងនេះ បាន ឬនឹងនាំឲ្យមានអ្វីប្រសើរឡើង ឬកាន់តែអាក្រក់)
