

Concept Note of Monitoring and Evaluation Learning Forum

“Data-Driven Approaches to M&E”

30 July 2021, 8:00 am – 12:00 pm

Virtual Platform: ZOOM

I. Introduction

To respond to the needs on capacity development of Non-Governmental Organizations (NGOs), especially in the period of COVID-19 pandemic in Cambodia, Cooperation Committee for Cambodia (CCC) has conducted several virtual learning fora. Among those learning fora, the M&E learning forum is one compartment. With a voluntary resource person who is interested to share his knowledge with NGOs in Cambodia via CCC’s learning forum and the support from the M&E working group, CCC is going to organize another virtual M&E learning forum on the topic of **“Data-Driven Approaches to M&E”** on 30 July 2021. The resource person is Mr. Kenneth Ryu, Adjunct Professor from EBS Universität für Wirtschaft und Recht, Germany.

As the largest membership-based platform for NGO in Cambodia, as of December 2020 CCC has 177 foreign and domestic NGOs as members and provincial NGO networks in 15 provinces of Cambodia who are working in different development sectors.

II. Objectives of the Learning Forum

- To share the knowledge on data-driven approaches to M&E.
- To build up more networks and relationships among M&E practitioners and professionals for ongoing learning on M&E and related issues.

III. Expected outputs

The audiences will

- Be able to understand how to apply data-driven approaches to M&E.
- Enhance network with M&E practitioners and professionals.

IV. Participation and Fee

The M&E Virtual Learning Forum is offered to a maximum of 100 participants from NGOs/Associations who are **M&E practitioners, professionals, and project/program managers**. The interested participants are required to have a prior online registration so that CCC's staff will be able to send the link (ZOOM) to the registrants through registered email addresses. It is a free-of-charge learning forum open to both member NGOs of CCC (maximum 2 people per NGO) and non-member NGOs (1 person per NGO).

*****Note:** This virtual M&E Learning Forum **will be recorded** and conducted in **English Language** only.

V. Detailed Agenda

Time	Key Contents	Resource persons
8:00-8:30 am	Open platform for online login	o CCC Team
8:30-8:45 am	Introduction objectives and ground rules	Ms. Pheng Chandy GPP Specialist, CCC
8:45-9:00 am	Welcome and Opening Remarks	Ms. Sin Putheary Executive Director, CCC
9:00-11:00 am	Introduction of data science, how to make story behind data, data-driven application to M&E, and case study.	Mr. Kenneth Ryu Adjunct Professor, EBS Universität für Wirtschaft und Recht, Germany.
11:00-11:30 am	Question and Answer	Mr. Kenneth Ryu Adjunct Professor, EBS Universität für Wirtschaft und Recht, Germany.
11:30-11:45 am	Wrap up and Closing Remarks	Ms. Kheang Sokleng, M&E Working Group Member.
11:45-12:00 pm	Closing the event	All

Note: CCC reserves the right to change the agenda based on the availability of the speakers and time constraints. The virtual forum will be recorded.