Choosing the Right Publishing Platform to Sustain Your Voice Outreach

Hello

- My name is Tepken Vannkorn
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- I make my living using WordPress

1. WordPress is Free!

- Free to Use
- Free to Make Change
- Free to sell

2. Ease of Learning and Using

3. WordPress is Extendable

- Thousands of Plugins and Themes
- Theme Frameworks

4. WordPress is Scalable

Custom Post Type

Custom Fields

The power of WP_Query(), meta_query(), tax_query()

5. Huge Community

Stack Exchange

WordPress Codex

WordPress Developer, ...

6. WordPress is Search Engine Friendly

7. WordPress has Advanced Editor

Focus only on Content

Able to handle any type of content

Gutenberg

8. WordPress has Smart Database Structure

12 Table Only

9. WordPress Has Command Line Interface

WP-CLI

10. WordPress has REST API

Use WordPress as the backbone of any Web/Mobile Application

11. WordPress is Safe!

Your Question / Idea