

Concept Note
For
The 22nd of ICT Learning Forum
On
“Social Media, ICT Policy and Technology Highlight on AR”

26 July 2017, 8:am – 5:00pm, at Diakonia Center (ICF/KSSA Building)
#19-21, Street 330, Boeung Keng Kang III, Chamkamorn, Phnom Penh

I. Introduction

As the longest established membership organization in Cambodia, the Cooperation Committee for Cambodia (CCC) has played a unique role since 1990 in strengthening the cooperation, professionalism, accountability, governance, and development effectiveness of the Civil Society Organizations (CSOs) that are working across diverse sectors in Cambodia.

Phase 3 of CCC’s Governance Hub Program (GHP) for the five year period 2017-2021, the goal of CCC is for a “strong and capable civil society, cooperating and responsive to Cambodia’s development challenges”. The GHP’s program goals are 1) enhanced effectiveness and impact of civil society organizations (CSOs), and 2) improved enabling environment for CSOs. Responding to its goals CCC offers a range of capacity development and learning opportunities for NGO staff to influence their thinking and practices and to deliver high quality services appropriately respond to the true needs of those CSO.

One of seven program strategies is the **Learning and Capacity Development** for CCC members and other interested CSOs. Among this program the learning forum on Human Resource Management (HRM), Monitoring and Evaluation (M & E), Information Communication Technology (ICT) and Finance Management forum is very importance to build the capacity of its members for better performance of their service delivery. To ensure the quality of the learning forum CCC has formed the Working Groups to provide inputs and advice for NGO learning community in Cambodia. The Working Group will play role as an oversight committee to provide strategic and technical support to NGO community to promote and improve their Human Resource Management, Monitoring and Evaluation, Information Communication Technology and financial management system within their organizations for effectiveness and efficiency development in NGO sector of Cambodia.

To keep responding to the needs of the NGO community; CCC had conducted the 21st ICT Learning Forum on 29 March 2017 with the main topic is “**Effectiveness of ICT Engagement & Digital Insight and Website Security**”. On the other hand, to strengthen the capacity on NGO governance in Cambodia, the ICT Working Group members decided to select the main topic which raised by NGO participants during the previous learning forum

is **“Social Media, IT Policy and Technology Highlight on AR” for the 22nd ICT Learning Forum in 2017.**

The 22nd ICT Learning Forum is designed for ICT practitioners who come from members and non-members organizations of CCC. This event will be full-day conducted on 26 July 2017 at Diakonia center (ICF/KSSA) with specific objectives, expected outputs, and agenda as below:

III. Objectives of the ICT Learning Forum

- To strengthen participant’s how create effective content Facebook and analysis social media data for decision making
- To strengthen participant’s to understand how to develop ICT policy in workplace
- To aware the Augmented Reality
- To create a learning and sharing environment and build a stronger network of ICT practitioners among CSOs community.

IV. Expected outputs

- The participants will be aware more on the how create effective content Facebook and analysis social media data for decision making
- The participants will have better understanding how to develop ICT policy in workplace
- The participants will have better aware on what is Augmented Reality
- Practitioner participants will have more chance to learn, share, and build up more relationship among people who have same interest from similar fields.

V. Target Participants

This ICT learning forum is offered to a maximum of 80-100 participants from CCC members and non-members organizations who are ICT practitioners and other interested NGOs. Each participant should be assigned by the senior management of their organization and committed to apply what has been learned from the forum to their organization. Participants from non-CCC member are welcomed but are subjected to pay attendance fee as stated in the CCC Policy to support the Learning Forum’s logistic arrangement.

VI. Detailed Agenda

Time	Key Contents	Resource Facilitators
07:30-08:00am	Registration	<ul style="list-style-type: none"> • Ms. Keo Mara, Learning Specialist, CCC • Ms. Y Sophany, ICT Specialist, CCC
08:00-08:10am	Welcome and Introduction of the forum objectives	<ul style="list-style-type: none"> • Ms. Keo Mara, Learning Specialist, CCC
08:10-08:25am	Opening remarks	<ul style="list-style-type: none"> • Mr. Soeung Saroeun Executive Director, CCC

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08:25-09:00am	Session1: Review the learning points from the last ICT learning forum on 29 March 2017	<ul style="list-style-type: none"> • Ms. Y Sophany, ICT Specialist, CCC
09:00-9:45am	Session 2: Group Discussion and sharing on the real practical of participant on: <ul style="list-style-type: none"> - What kind of the contents that makes people interested? - How to create effective Facebook page and promotion - Social Media data analytic for decision making - Group presentation and sharing the results 	<ul style="list-style-type: none"> • Mr. Bunlong HONG IT Officer, Media One • All participants
9:45:-10:00am	Coffee Break	<ul style="list-style-type: none"> • All
10:00:-11:00am	Session 3: Presentation and sharing on Social Media: <ul style="list-style-type: none"> - Creative content and Promotion - How to create effective Facebook page - Social Media data analytic for decision making - Q&A 	<ul style="list-style-type: none"> • Mr. Bunlong HONG IT Officer, Media One
11:00-12:00pm	Session 4: Presentation and sharing Technology <ul style="list-style-type: none"> - ICT4D and its context in Cambodia: How ICT solve social needs - Bong Pheak (ICT Platform): Employment Service help to sharing Information of jobs to unskilled and low skilled workers in Cambodia • Q&A 	<ul style="list-style-type: none"> • Mr. Mak Puthea, ICT4D Network Manager, Open Institute • Ms. Manickam Sunnary, Project Officer, Open Institute • Mr. Federico Barreras, Project Manager, Open Institute
12:00-01:30pm	Lunch Break	All
01:30-01:35pm	Energizer game	<ul style="list-style-type: none"> • All
01:35-02:40pm	Session 5: Group discussion and sharing on "How to develop effective ICT policy in workplace?" <ul style="list-style-type: none"> - Group sharing the result - Q&A 	<ul style="list-style-type: none"> • Ms. Raty Ouk Chief of Party/Country Representative of IESC/CBCLO program • All participants
2:40-3:30pm	Session 6: Presentation and sharing the how to develop ICT policy in workplace? <ul style="list-style-type: none"> • Q&A 	<ul style="list-style-type: none"> • Ms. Raty Ouk Chief of Party/Country Representative of IESC/CBCLO program • All participants
3:30 - 3:45pm	Coffee Break	All
3:45-4:30pm	Session 7: Plenary sharing on: Presentation and sharing Technology highlight on Augmented Reality(AR)	<ul style="list-style-type: none"> • Mr. Uy EAR Co-Founder/CEO, Sabay Osja
4:30-4:50pm	Session 8: <ul style="list-style-type: none"> - Discussion by Table on the Next Topics - Forum Evaluation 	<ul style="list-style-type: none"> • Ms. Keo Mara, Learning Specialist, CCC
4:50-5:00pm	Conclusion and Closing	<ul style="list-style-type: none"> • Mr. Khorn Bunthong, HOO, CCC

Note: CCC reserves the rights to change the agenda based on the availability of the speakers and timeconstraints.