

Concept Note

Local Fundraising introductory workshop for Leader

5 February 2026, 9:00AM-12:00PM
Physical

I. Introduction

The Cooperation Committee for Cambodia (CCC) is the largest and longest-standing membership-based civil society organization in the country, representing nearly 200 foreign and local non-governmental organizations. CCC is widely recognized for its leadership in coordination, advocacy, and monitoring aimed at promoting good governance, inclusive partnerships, an enabling environment, democratic space, and long-term sustainability for civil society organizations (CSOs) in Cambodia. In addition to its sub-national-level engagement, CCC collaborates closely with 16 provincial NGO networks, provides technical support to community-based organizations (CBOs), and works with youth groups engaged in the Sustainable Development Goals (SDGs).

Strengthening the financial resilience of Cambodian grassroots CSOs has become one of the core priorities of the Governance Hub Program (GHP) as funding dynamics continue to shift. Through this program, CCC has supported local partners to improve their financial viability by offering both technical and financial assistance. This includes small-grant interventions to motivate CSOs to generate their own income, as well as building knowledge and skills in resource mobilization.

Since 2018, CCC has served as a national partner of the Wilde Ganzen Foundation (WG) in the Netherlands for delivering the Local Fundraising (LFR) training trajectory under the Change the Game Academy (CtGA) program. CtGA is a global initiative that equips grassroots CSOs with the skills to raise funds locally to sustain their community-driven projects. CCC's core trainers, who are certified LFR trainers through WG's Training of Trainers (ToT) program, have successfully conducted multiple LFR courses—both in-person and online—for NGOs and CBOs across Cambodia with funding support from WG.

In 2026, CCC received financial support from WG to conduct one full LFR course, with a modest contribution required from participating organizations. The course will be open to a maximum of 20 participants representing 10 organizations (maximum of two participants per organization). This concept note serves as a call for pre-registration and outlines CCC's plan to organize four additional LFR training trajectories. These will follow the full CtGA model, consisting of:

1. an introductory workshop for CSO leaders
2. a skills training course for practitioners
3. mentoring and coaching sessions
4. a final learning & graduation event

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This concept note highlights the key objectives and proposed agenda for the introductory workshop for leaders. CCC expects the workshop to gather approximately 50 participants, including leaders from WG's local partners in Cambodia as well as representatives from other interested local CSOs.

II. The Objective

- To discuss and emphasize why LFR is essential for Cambodian civil society organizations in diversifying their income sources and strengthening their financial sustainability amid a rapidly declining funding landscape.
- To present the CtGA action plan for advancing a local culture of giving and encouraging stronger Cambodian philanthropy in support of the CSO sector.
- To inspire CSO leaders to actively support and enable their staff to fully engage in the complete LFR training pathway, and to motivate them to register their organizations for the upcoming course.

III. Tentative Agenda:

Time	Agenda	Person in Charge
9:00-9:10	Registration	Ms. Roeung Raingsey, Senior Capacity Development Officer (SCDO)
9:10-9:20	Objective and Introduction	Ms. Roeung Raingsey, Senior Capacity Development Officer (SCDO)
9:20-9:35	Welcome remarks	Mr. Chea Vibol, Head of Communications and Member Development (HoCMD)
9:35-10:20:	WHY LFR? <ul style="list-style-type: none"> • The Funding Challenges & The Opportunities • Show Video of PEPY, SAMAKY, Koh Kong, • Assessing Current Organizational Financial Status 	Mr. Chea Vibol, Head of Communications and Member Development (HoCMD)
10:20-10:35	Tea Break	All
10:45-11:30	How do we mobilize resource? <ul style="list-style-type: none"> • Discuss and reflect 40 cards of mobilization resource 	Mr. Chea Vibol, Head of Communications and Member Development (HoCMD)
11:30-11:40	Key Action Plans of LFR in 2026 <ul style="list-style-type: none"> • Complete LFR trajectory/plan in 2026 • Registration form 	Ms. Roeung Raingsey, Senior Capacity Development Officer (SCDO)
11:40-12:00	Q&A	
12:00-13:30	Lunch together	

Note: CCC reserves the rights to change the agenda based on the availability of the speakers and time constraints. We will use photos from this workshop for posting in CCC's website and other official use.

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